

Sumoraa Hotels & Resorts Pvt. Ltd. Announces Western Rajasthan's Largest Luxury Resort in Jawai



Jaipur, Rajasthan Nov 24, 2025 ([IssueWire.com](https://www.issuewire.com)) - Jaipur-based Sumoraa Hotels & Resorts Private Limited, founded by Narendra Singh Naruka and Vishal Srivastava, has officially announced its flagship development, Sumoraa Resort & Spa Jawai. The project will be built on a massive 75,000 square meters of finalized land and will feature more than 120 luxury rooms, suites and villas, making it the largest luxury resort development in Western Rajasthan.

Sumoraa Hotels & Resorts Pvt. Ltd. is registered under the **Startup India** program and has also signed an **MOU with the Government of Rajasthan under the Rising Rajasthan initiative**, further strengthening the project's credibility and development support.

With more than ten years of experience in real estate development and the sale-leaseback model, the founders are committed to delivering a landmark resort that elevates hospitality standards in the Jawai region.

A Landmark Destination Rising in Jawai

Sumoraa Resort & Spa is being created as a nature-driven luxury retreat inspired by Jawai's dramatic granite hills, wildlife ecosystem and serene landscapes. The resort will offer expansive villas, curated dining experiences, a wellness-focused spa, infinity pools with wilderness views, and thoughtfully designed indoor and outdoor wedding venues.

Once operational, Sumoraa is expected to become one of the most sought-after **destination wedding locations in Jawai**, offering a blend of exclusivity, natural beauty and large-scale hospitality infrastructure that the region currently lacks.

As one of the first large-scale luxury developments in Jawai, Sumoraa will enjoy a **strong first-mover advantage**, enabling the property to capture high-end tourism, weddings, events and experiential travel traffic well before the region becomes saturated.

Investor Benefits

The company has introduced an investor-friendly model that provides a secure, high-value entry into a premium hospitality asset. Investors receive assured fixed rental income, a share in resort operating profits, annual complimentary luxury stays, and an exclusive once-in-a-lifetime complimentary destination wedding reserved for founding investors.

With Jawai's growing popularity and limited luxury inventory, the project offers significant long-term appreciation potential. Early investors also receive priority allotments and enhanced privileges.

Timeline and Execution

Given the scale of construction and landscape development, the resort is expected to take **approximately four years** to become fully operational. The founders emphasize quality over speed but state that the company will make every possible effort to complete development as efficiently and quickly as the project allows.

Why Jawai

Jawai has transformed into one of India's most captivating luxury destinations, globally known for its leopard sightings, scenic landscapes and immersive wildlife experiences. With rising interest from international travelers, wedding planners and experiential tourism companies, Jawai is on the verge of major growth. Sumoraa aims to become the property that defines this evolution.

Founder's Note: Narendra Singh Naruka

"For me, Sumoraa is a deeply personal project. Jawai has a beauty that stays with you, and we want to create a resort that reflects that purity while offering world-class luxury. With government support through Rising Rajasthan and Startup India, and with our land secured, we are fully committed to building something truly iconic. This resort will be a place people remember, a place families return to, and a proud landmark for the region."

Founder's Note: Vishal Srivastava

"My professional journey has taught me that powerful ideas need vision, structure and trust. Sumoraa is built on all three. As one of the first large-scale luxury projects here, we have a unique opportunity to shape Jawai's future as a high-end wedding and tourism destination. Our focus is on delivering exceptional value to our investors while creating a resort that stands the test of time. We are building more than a property — we are building a legacy for Rajasthan."

Project Status and Investor Onboarding

With land finalization complete and government partnerships in place, the project has entered its pre-construction phase. Investor onboarding is open for the first phase, offering exclusive early-stage advantages and preferred allotments.

About Sumoraa Hotels & Resorts Pvt. Ltd.

Based in Jaipur, Sumoraa Hotels & Resorts Private Limited is a new-age hospitality company working toward developing nature-integrated luxury destinations across India. The company is registered under Startup India and is supported by an MOU with the Government of Rajasthan under the Rising Rajasthan program. With deep experience in real estate and investment structuring, the company follows a transparent development approach and is focused on long-term value creation for its investors.

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