

Stuart Deane Urges Buyers and Sellers to Redefine Real Estate Success

TDT Realtors owner challenges the high-pressure sales model and advocates for client-first decisions in today's competitive housing market



Arlington, Texas Nov 9, 2025 ([IssueWire.com](https://www.IssueWire.com)) - In a market where speed, volume, and competition dominate, Arlington-based Realtor and brokerage owner [Stuart Deane](#) is urging North Texas homebuyers, sellers, and fellow agents to slow down—and focus on what truly defines success in real estate: clarity, trust, and long-term confidence.

As the founder and team lead at **TDT Realtors**, Deane has spent over a decade helping clients navigate one of the most emotional financial decisions of their lives. But what sets him apart isn't how many homes he sells—it's how he sells them.

"I'm not here to sell you something you don't need," Deane says. "I'm here to help you find what fits your life. That's the job."

With 39% of U.S. homebuyers reporting regret after a purchase (Zillow, 2023), and over 40% citing confusion about the process, Deane believes the problem lies in how success is defined within the industry.

"Agents are trained to close fast, to always be moving," he explains. "But that pressure leads to shortcuts—rushed inspections, poor communication, missed red flags. That's not success. That's risk."

Deane's client-first approach was shaped by his own experience as a buyer, his background in athletics, and the early years launching his brokerage alongside his wife and business partner, Elizabeth Deane.

"When we started TDT Realtors, we wanted something different," he said. "No scripts. No hand-offs. Just honest guidance and clear communication. Every buyer, seller, or investor deserves that."

At TDT, the team emphasizes education over urgency and believes each client's timeline, budget, and priorities should guide the process—not market pressure.

A Shift Agents Can Make—And Buyers Can Demand

Deane is now encouraging not just his clients, but also other real estate professionals across Texas to rethink how they measure success in the field.

"If your clients feel rushed, confused, or unsupported, then it doesn't matter how fast you closed," he says. "We should be aiming for better outcomes, not faster ones."

He's also asking buyers and sellers to take an active role by:

- Asking more questions during listing or showing appointments
- Pausing when something feels off or rushed
- Choosing agents who focus on service and education, not just sales numbers

"The more informed and confident a client feels, the better the results," Deane adds. "This industry doesn't need more pressure. It needs more clarity."

About Stuart Deane Stuart Deane is a licensed Realtor and the owner of **TDT Realtors**, a client-focused brokerage serving Arlington, Dallas, Fort Worth, and surrounding areas. Originally from

Brisbane, Australia, Stuart moved to Texas and [transitioned from athletics into real estate](#) after recognizing how stressful and confusing the home buying process could be. He and his wife, broker Elizabeth Deane, co-founded TDT to create a no-pressure, high-integrity alternative for local clients. Known for his calm demeanor and honest advice, Stuart continues to advocate for clarity, balance, and client-first service in every deal.

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