

Stables Motor Condos® Announces Braselton Pre-Development Launch Across from Michelin Raceway Road Atlanta

Stables Motor Condos®, the Southeast's premier luxury garage condominium brand, has announced plans for its newest flagship community at the heart of Georgia's motorsports culture.



Braselton, Georgia Nov 2, 2025 ([IssueWire.com](https://www.issuewire.com)) - The **pre-development phase** officially begins this month, marking an exclusive opportunity for automotive enthusiasts and investors to reserve one of the limited **Founders' Club units** before construction commences.

"Across every market we've entered, our communities have become more than real estate — they've become a lifestyle," said **Jeff Beal**, Co-Founder and CEO of Stables Motor Condos. "Braselton is the natural next evolution of our brand — a destination where passion, performance, and property ownership intersect."

Planned for the 6.5 acres site are **45 luxury garage condominiums**, each customizable from 900–2,250 square feet with optional mezzanines, designed for high-end car collectors, motorsports enthusiasts, and entrepreneurs. The development will also feature a **4,500-square-foot owners' clubhouse**, plus **five retail suites** catering to motorsports, detailing, and lifestyle brands.

Beal and his Co-Founder and President **Cindy “RODEO” Steedle** have already attracted attention from leading industry partners, including **Skip Barber Racing School (Long Island, NY)**, **SimCraft Racing Simulators (Atlanta, GA)**, **Hagerty Insurance (Traverse City, MI)**, and **Gradient Racing (Austin, TX)** — further aligning the project with some of the most respected names in performance culture.

“Being positioned across from Michelin Raceway Road Atlanta gives us the rare opportunity to create something iconic,” added Steedle. “We’re inviting our Founders to join us at the starting line — this is your chance to own a piece of the next motorsports landmark before it’s built.”

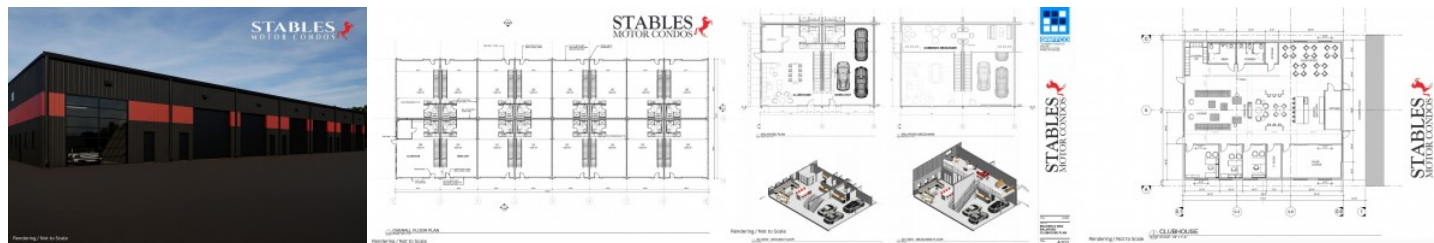
This is not traditional storage; it’s a commercial flex-condo asset offering ownership opportunities to end-users like car collectors and motorsports enthusiasts. The *Vehicle Storage Market* represents an estimated \$15.23B (2024), projected > \$25.2B (2032), and the *Vehicle Storage Market Growth Rate* is expected to be 5.96% (2025 – 2032) ([WiseGuy Reports](#)).

Since announcing the new Braselton location in October 2025 with garage condos starting at \$295,000, an estimated \$2,000,000 have been reserved in five weeks. The first 10 owners will be included in the ‘**Founders’ Club**’ and be given recognition within the project, preferred prices, priority selection of garage location within the gated community, special incentives and exclusive access to private events.

Stables Motor Condos® has engaged **Vertical Capital Advisors, LLC**, a capital markets advisory firm specializing in private real estate offerings and syndications, to manage the project’s financial structuring and investor-relations strategy. With their guidance, the Braselton development is already well underway and positioned for long-term success.

About Stables Motor Condos®

Founded in 2017 by Jeff Beal and Cindy “RODEO” Steedle, *Stables Motor Condos®* is the Southeast’s premier brand of luxury garage condominium communities designed for car collectors, motorsports enthusiasts, and investors. With two previous co-developed locations – Alpharetta & Buford, Georgia, and an expansion plan for the Southeast, Stables Motor Condos® is redefining the intersection of lifestyle, passion, and performance real estate. www.thestablesmotorcondos.com



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