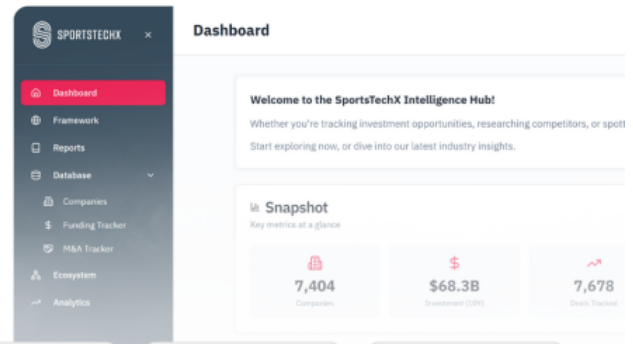


SportsTechX launches the Intelligence Hub to Power Research, Analysis and Decisions in Global Sports Tech

Every Company, Deal and Investor in One Place

Powering **research,**
analysis, and decisions
in global Sports Tech



Smarter insights. Faster outcomes.

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Berlin, Germany Nov 8, 2025 ([IssueWire.com](https://www.issuewire.com)) - SportsTechX today announced the official launch of its [Intelligence Hub](#), a web-based platform designed to power research, analysis and decision on the global Sports Tech ecosystem for founders, investors and sports professionals.

With more than 8,000 companies, investors and initiatives indexed, the Intelligence Hub enables users to:

- Navigate the global Sports Tech ecosystem with access to **8,000+ companies, investors, initiatives, and key contacts**
- Track **companies, funding rounds, and M&A activity** in real time
- Analyse **market trends and sector movements** across sports and technology categories
- Read **flagship industry reports** and curated insights
- **Build and export** personalized lists for outreach or research
- Use the **AI chatbot** to search, compare, and summarize data instantly

“Until now, tracking who is innovating in Sports Tech meant juggling disparate sources, spreadsheets and manual alerts,” said Rohn, Managing Director at SportsTechX. “With our Intelligence Hub we’ve built a single source of truth so that decision-makers can spend time on insights and action rather than data collection.”

The Intelligence Hub launches with a 14-day free trial for its PRO tier, and is available to new users globally. Early-adopter clients include startups, VC funds, angel investors and corporate innovation teams.

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intelligence.sportstechx.com

About SportsTechX

Based in Berlin, SportsTechX is the leading source for sports technology, innovation, and investment intelligence. Since 2018, we've meticulously mapped the fast evolving Sports Tech ecosystem, delivering nuanced analysis of emerging startups, investment patterns, and market dynamics through multi-modal content, proprietary research, consulting, and investment advisory services. We help sports business leaders make smarter decisions and build future-focused strategies.

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Source : SportsTechX

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