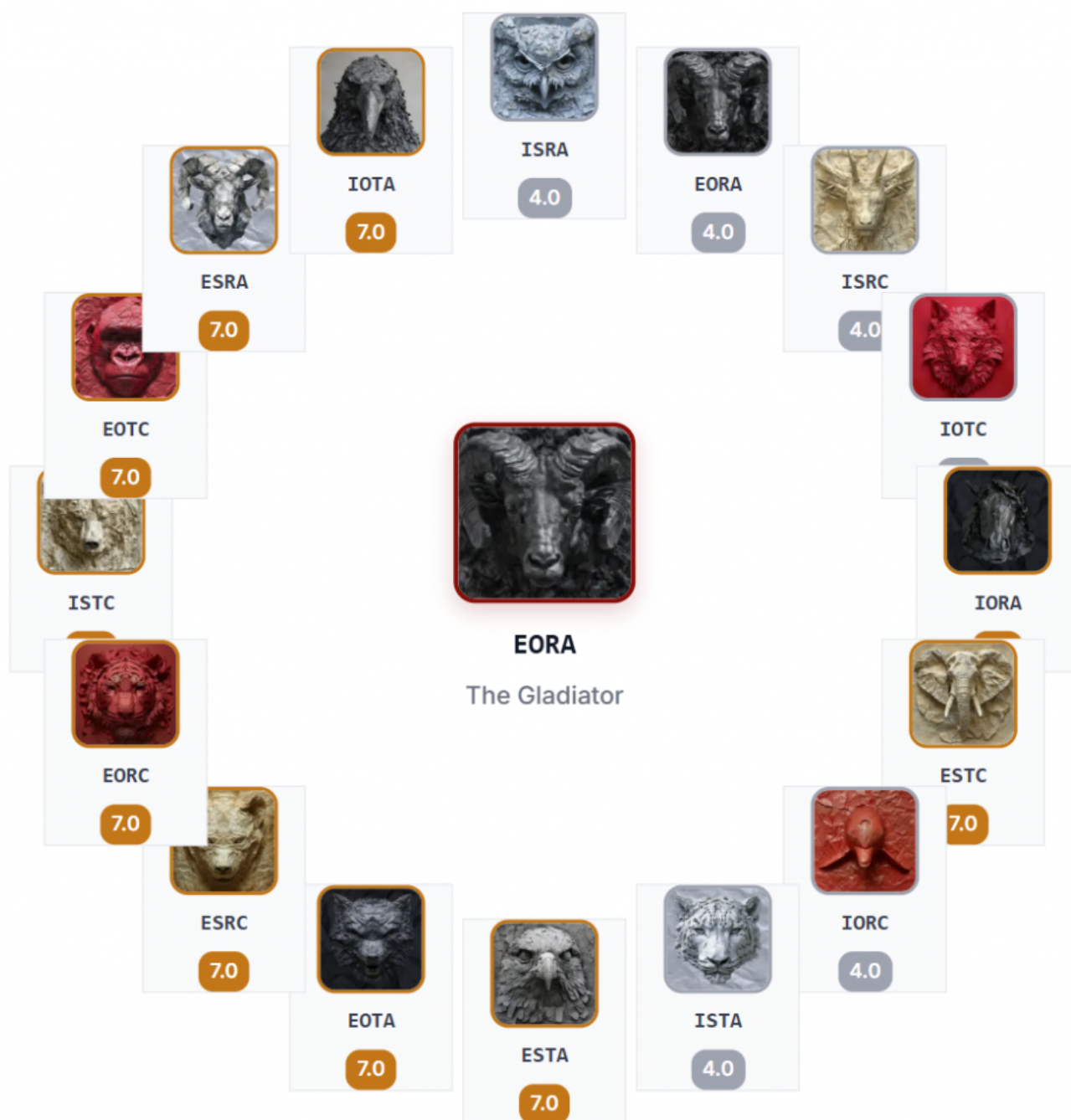


SportPersonalities.com Launches Type-by-Type Interaction System to Help Coaches Build Better Teams

New framework maps athlete personality compatibility to improve team chemistry, communication, and coaching strategies.

Your Compatibility with All 16 Types

Click any type to explore that interaction in detail



● High Synergy (7.5+) ● Medium Synergy (5-7.4) ● Lower Synergy (<5)

Sofia, Sofija grad Nov 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - SportPersonalities.com, an applied sport-psychology platform founded by sport psychologist **Vladimir Novkov**, has introduced its new **Type-by-Type Interaction System**, an innovative digital framework that helps coaches and athletes understand personality compatibility and team synergy.

The system translates sport-psychology theory into a practical visualization tool showing how different athlete types interact during training and competition. Each pairing—such as Gladiator and Harmonizer or Purist and Strategist—reveals potential strengths, communication styles, and motivational contrasts that shape team performance.

“Every team faces moments when chemistry breaks down,” said Novkov. “By mapping how athletes connect psychologically, coaches can anticipate friction points and guide communication before they affect results.”

The **Type-by-Type Interaction System** builds upon The Blueprint of the Athlete, SportPersonalities.com’s proprietary four-pillar framework, measuring Drive, Competitive Style, Cognitive Approach, and Social Style. Together, these models provide an integrated psychological profile of how athletes think, compete, and cooperate.

The launch expands the platform’s growing suite of applied sport-psychology tools, including the **free SportDNA assessment, premium Deep-Dive Report**, and upcoming **coach dashboards** for academies and performance specialists. Each module aims to bridge the gap between scientific insight and day-to-day athletic practice.

SportPersonalities.com is positioning itself as a resource for coaches, trainers, and sport organizations seeking to understand the mental side of performance in measurable, actionable ways.

About SportPersonalities.com

Founded by **Vladimir Novkov**, M.A. in Social Psychology (Sofia University) and ISSA Elite Trainer, SportPersonalities.com combines psychological science, data analysis, and coaching experience to help athletes achieve peak performance before peak results. The platform is based in Sofia, Bulgaria, and serves users worldwide through digital assessments and educational content.

Explore: <https://sportpersonalities.com>

Free SportDNA Test: <https://sportpersonalities.com/free-sport-profile-assessment>



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