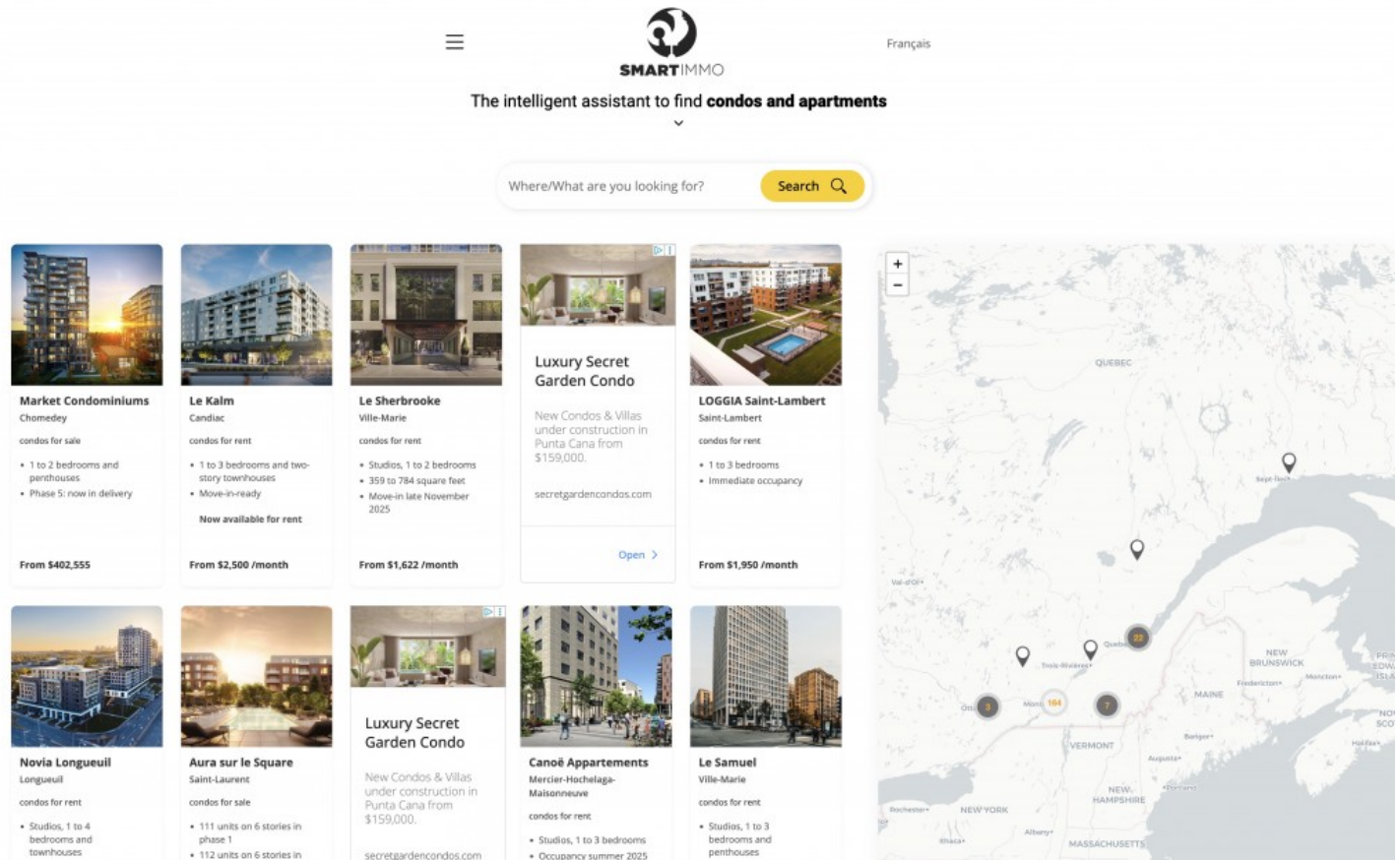


SMART IMMO: A New AI Assistant That Transforms Condo and Apartment Searches in Québec

SMART IMMO is a new AI assistant by SiLO.immo that helps users quickly find condos and apartments in Québec using a simple chat-based search. Powered by Guide Immo's 1,700+ projects, it makes home-hunting faster and more intuitive.



Montreal, Quebec Nov 24, 2025 (IssueWire.com) - SiLO.immo, the Québec digital real-estate company behind [Guide Immo](#), [Ma Résidence Retraite](#) and [Toronto All Condos](#), announces the launch of [SMART IMMO](#) — an AI-powered virtual assistant designed to make finding new condos and rental apartments more intuitive than ever.

SMART IMMO is now live at <https://smartimmo.ca>.

An AI-Driven Real-Estate Search Experience

SMART IMMO offers users a new way to search: a **simple conversation** with a virtual assistant. By answering a few natural questions about region, budget, or preferred home type, visitors instantly receive a curated list of the most relevant projects available in Québec.

Built by the SiLO.immo team, SMART IMMO relies on the extensive **Guide Immo database**, which includes more than **1,700 new residential projects** across the province. The tool continues to evolve through user feedback and ongoing technological improvements.

Meeting Today's Digital House-Hunting Behavior

"This launch marks an important moment in our mission to deliver accessible and personalized information to people searching for a home," says **Ulysse Coutu**, Chief Technology Officer at SiLO.immo.

"Guide Immo has seen a **460% increase** in information requests over four years. The demand for a smarter, AI-enhanced search engine is undeniable."

With website traffic across SiLO.immo's platforms increasing by **27% each month**, the trend is clear: home seekers begin their search online. SMART IMMO helps them quickly filter the noise and discover properties that genuinely match their needs — all within seconds.

Designed for Both Users and the Real-Estate Industry

SMART IMMO enhances the experience for:

- **Homebuyers and renters**, who receive instant, accurate housing suggestions
- **Real-estate developers**, who gain increased visibility for their new projects
- **Marketing teams**, who benefit from higher-quality leads based on user intent

By merging AI with verified real-estate data, SMART IMMO brings innovation and simplicity to Québec's housing market.

About SiLO.immo

Founded in Québec more than a decade ago, **SiLO.immo** is a family-owned company specializing in digital tools for the real-estate sector. Its platforms help connect developers, buyers, and renters with clarity and transparency.

SiLO.immo operates:

- Guide Immo – Québec's most complete directory of new residential projects
- Ma Résidence Retraite – directory of senior living complexes across Québec
- Toronto All Condos – hub for new condo developments in the GTA
- Smart Condo Plans – interactive tool for displaying and reserving units directly from digital building plans
- SMART IMMO – AI-powered property search assistant

Media Contact

SiLO.immo

*****@silo.immo

514-443-4909

Source : SiLO.immo

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