

Shazam Conner of H-Town Launches “Back It Up for Love” Dance Challenge Ghana Edition



**BACK IT UP
FOR LOVE**

Dance Challenge
GHANA EDITION

**WINNER GETS
\$1000 USD**

BRAND NEW
SINGLE BY
Shazam Conner Of H-Town
STREAMING ON
ALL PLATFORMS

POST A VIDEO OF YOUR LINE DANCE OR
DANCE TO 🎵 TIKTOK FOLLOWING THESE STEPS :

1. TAG 🎵 @shazamofhtown
2. USE THE HASHTAG #BACKITUPFORLOVEGH
3. USE THE AUDIO FROM TIKTOK

**THE TOP 10 VIDEOS WILL BE
SELECTED ON DECEMBER 1, 2025**

Greater Accra, Ghana Nov 19, 2025 (Issuewire.com) - Media Contact:
Daria Hookfin | Email: daria@hookenterprises.com

Shazam Conner, a founding member of the legendary R&B group H-Town, is turning up the volume on global engagement with his newest single, “Back It Up for Love.” Known for his timeless voice and

unmatched stage presence, Shazam continues to bridge generations of music lovers with this exciting, interactive campaign that fuses dance, fashion, and community spirit.

With millions of streams and a dedicated following across social media, Shazam's influence in R&B and hip-hop culture remains as strong as ever. The Back It Up for Love Dance Challenge invites fans in Ghana to showcase their creativity, cowboy-style, and compete for cash prizes in their respective countries.

Here's how to join the fun:

The Back It Up for Love Dance Challenge is a global celebration of rhythm and originality. Participants are invited to:

- Create and upload your best dance video to TikTok, rocking your finest cowboy drip, using the official song "Back It Up for Love."
- Tag [@shazamofhtown](https://www.instagram.com/shazamofhtown).
- Posts with the hashtag #backitupforlovegh for a chance to make it to the next round!

At the close of submission on Dec 1, 2025, the Top 10 videos will be selected, and public voting will determine the grand prize winner. Voting will begin on Dec 1, 2025, and end on Jan 30, 2026.

This is a celebration of rhythm, creativity, and unstoppable energy. Grab your boots, cowboy drip, hit the beat, and show the world how you Back It Up for Love!

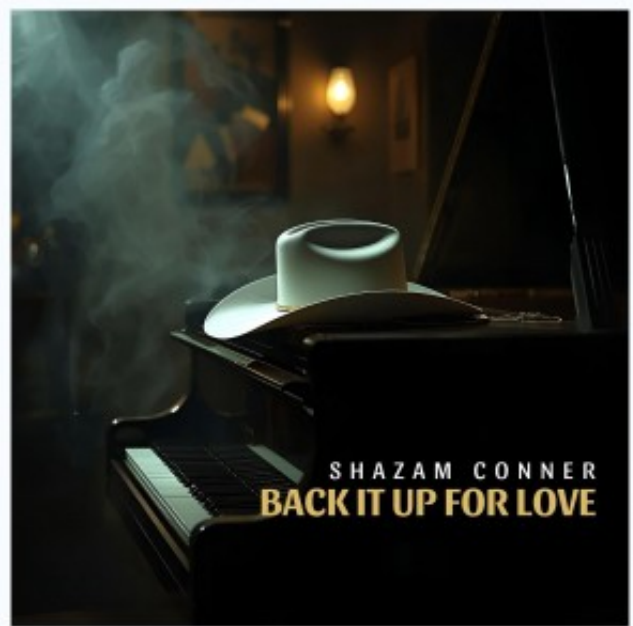
Shazam is open for interviews and partnerships for the dance challenge.

Bring the energy. Bring the love. And most importantly, BACK IT UP FOR LOVE ????????!

About Shazam Conner

Shazam Conner is a founding member of H-Town, the multi-platinum R&B group known for timeless hits like "Knockin' Da Boots" and "Emotions." With a career spanning decades, Shazam continues to evolve his artistry while inspiring fans across generations. His latest single, "Back It Up for Love," embodies his signature blend of soulful vocals, modern rhythms, and authentic storytelling.





Media Contact

Hooked On ENT

*****@hookenterprises.com

Source : Hooked On ENT

[See on IssueWire](#)