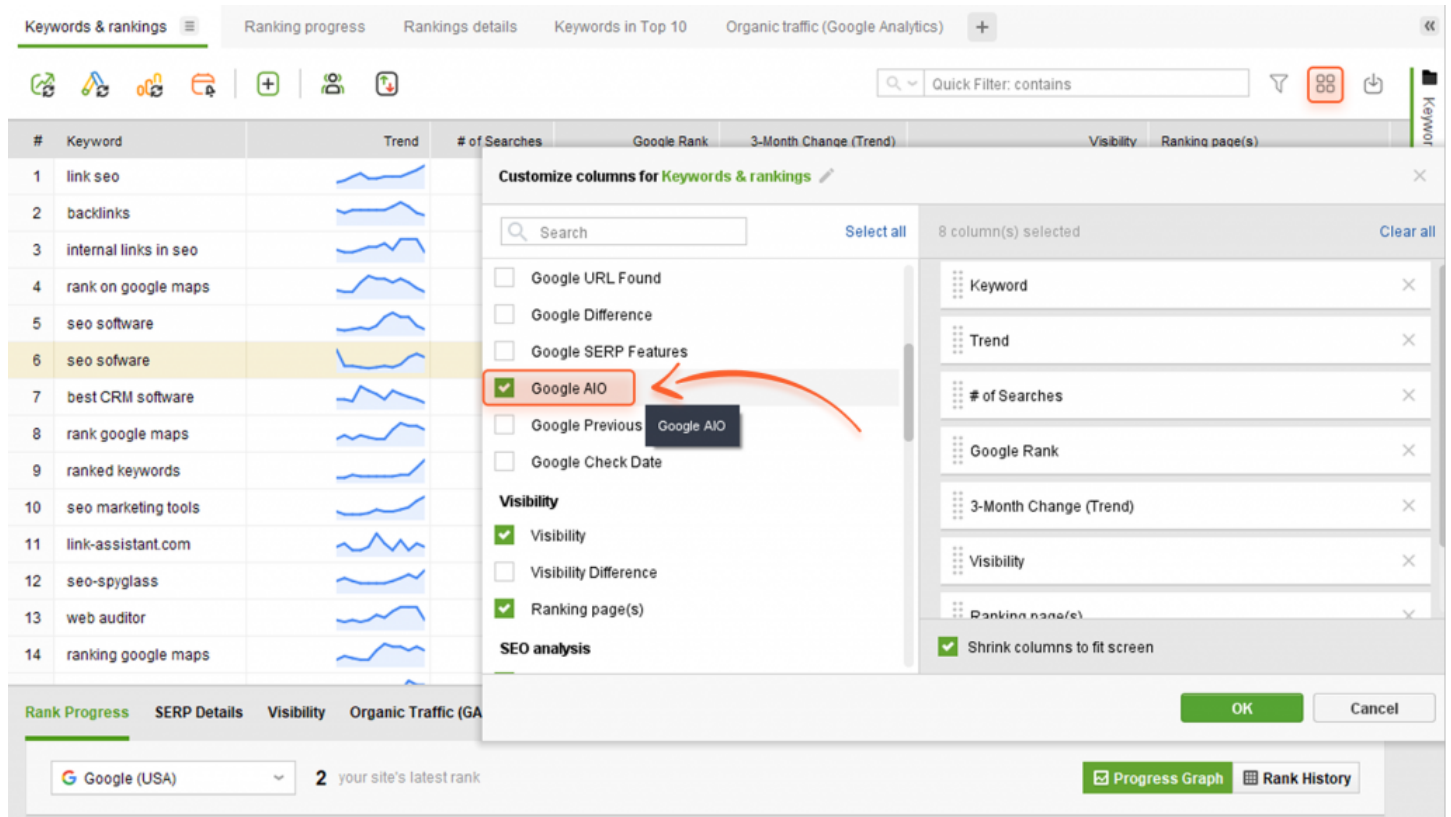


SEO PowerSuite Adds Google AI Overviews Tracking to Rank Tracker



Nicosia District, Cyprus Nov 13, 2025 (Issuewire.com) - SEO PowerSuite, a leading provider of professional SEO software, has released a major update to its Rank Tracker tool — introducing [Google AI Overviews Tracking](#), the feature designed to monitor how Google’s AI-generated results impact search visibility.

Google’s AI Overviews (AIOs) appear at the top of many search results, offering instant, AI-composed summaries that draw from multiple web sources. For marketers, this shift means that ranking first organically no longer guarantees visibility, as competitors can surface in AI results even without top organic positions.

The new AIO Tracking feature gives SEOs the ability to see which keywords trigger AI Overviews, check whether their website is cited or linked, and compare visibility against competitors. The data can also be used to explain traffic fluctuations, identify missed opportunities, and refine content strategies around AI-driven search behavior.

“AI Overviews are changing how search results are structured and which brands get seen,” said Arthur Andreyev, Product Marketing Manager at SEO PowerSuite. “This update helps SEOs understand where they appear in AI results and how those appearances influence rankings, clicks, and traffic.”

In [Rank Tracker](#), users can now enable AIO Tracking to view AI visibility metrics alongside traditional rankings. The update integrates with [SEO PowerSuite’s](#) Keyword Research and Competitor Analysis

modules, allowing marketers to detect which domains appear in AI results and to benchmark their own inclusion rate over time.

By combining AIO Tracking with SEO PowerSuite’s existing tools — such as WebSite Auditor for on-page optimization and SEO SpyGlass for backlink analysis — users can take a data-driven approach to building authority and improving AI inclusion rates.

The new feature is available to all Rank Tracker users and can be activated via the software’s built-in update manager.

#	Keyword	Trend	# of Ser.	Google ID	Google Rank	3-Month Change (%)	Visibility
1	seo seo		1,800		66	+1,200	3%
2	seo tools		9,000		4	-5,500	99%
3	internal links in seo		4,400		6	-3,700	85%
4	rank on google map		880		9	-600	87%
5	seo software		5,400		2	-5,200	97%
6	seo software		5,400		2	0	97%
7	best CRM software		4,600		20	-6,000	23%
8	rank people maps		580		11	-150	67%
9	ranked keywords		2,900		15	-6,200	55%
10	seo marketing tools		22,200		9	+22,600	87%
11	seo-assistant.com		30		1	+10	100%
12	seo-robot.com		480		1	+130	100%
13	seo-auditor		6,600		3	-8,800	97%
14	ranking google map		580		12	0	63%

#	Keyword	Google Rank	Google SERP Score	Trend	3-Month Change (Rank)	Google Rank	# of Pages in SERP	Visibility
1	top seo tools	1	100		+2000	Not in top 100	1,200	0%
2	seo tools list	2	100		-1000	Not in top 100	1,800	0%
3	best tool for seo	3	100		+1000	Not in top 100	4,400	0%
4	seo software list	4	100		+3000	34	1,200	85%
5	seo software	5	100		0	6	1,800	12%
6	best seo tool	6	100		-800	6	1,800	12%
7	seo software rank	7	100		+2,700	6	2,800	12%
8	seo software	8	100		-400	6	1,200	12%
9	seo software	9	100		+1,200	20	1,800	8%
10	seo software	10	100		-1,200	6	1,400	30%
11	seo software	11	100		-2,800	7	1,400	15%
12	seo software	12	100		-1,700	6	1,400	15%

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Source : SEO PowerSuite

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