# **SENO Explores Innovation and Compliance in Emerging Nicotine Delivery Formats**

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SENO, an international brand dedicated to the research, development, and innovation of healthy nicotine-replacement products, is revolutionizing the global nicotine market with its cutting-edge SENO

Nicotine Film technology. As consumer preferences shift toward smoke-free alternatives, SENO's innovative approach combines advanced science with stringent compliance standards to deliver safer nicotine experiences.

Revolutionary Technology: SENO Nicotine Oral Strips

SENO's core product — the <u>SENO nicotine oral strips</u> — represents a significant leap forward in nicotine delivery technology. Unlike traditional e-cigarettes or nicotine gum, these <u>SENO nicotine oral films</u> utilize advanced dissolvable film technology that enables rapid nicotine absorption through the oral mucosa. This innovative approach provides users with a cleaner, more discreet, and more efficient nicotine experience.

### Global Expansion and Market Success

In recent years, SENO has achieved remarkable growth across international markets. The brand has established a strong presence in Europe and North America, with expanding distribution networks in the Middle East, Canada, and Australia. This global expansion demonstrates SENO's competitive edge in the rapidly growing Next Generation Nicotine Products (NGNPs) market.

The **SENO nicotine films** have gained significant consumer recognition due to their high-quality formulation and user-friendly design. Available in multiple flavors, including mint, strawberry, mango, berry, lemon, blueberry, grape, cheese, kiwi, and orange, these **SENO nicotine strips** cater to diverse consumer preferences while maintaining consistent product quality.

### Commitment to Compliance and Safety

SENO maintains an unwavering commitment to product safety and regulatory compliance. The brand has secured multiple international certifications that validate its products meet the highest standards of quality and safety:

- GS1 China Membership License Ensuring product traceability and standardization
- Material Safety Data Sheet Providing comprehensive safety information
- GMP of Directly Take Slice Guaranteeing manufacturing quality standards
- CNAS Certifications Validating product quality for air and sea transport

#### **Strategic Brand Development**

Looking ahead to 2025, SENO is collaborating with professional Hollywood production teams to create a premium brand film that will showcase the "SENO lifestyle" — a stylish, healthy, and environmentally sustainable approach to nicotine consumption. This strategic partnership underscores SENO's commitment to global brand positioning and visual communication excellence.

Contact Information

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SENO — Every film is a choice for health and innovation.

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