

ScaleAcres Promotech Helps Real Estate Developers Achieve 200% Lead Growth Through SEO & Branding

ScaleAcres Promotech, India's specialised real-estate marketing and branding agency, proudly announces that it has helped multiple real-estate developers achieve up to 200% growth in qualified leads within a six-to-twelve-month campaign cycle.



[digital marketing agency](#) with offices in New Delhi, Agra and Bangalore.

The agency offers end-to-end services including lead-generation, SEO, branding, website development and social-media campaigns—tailored exclusively for builders, developers and property-consultants.

Challenge for Developers

In the fiercely competitive Indian property market, real-estate developers must overcome rising customer acquisition costs, low organic visibility, and cluttered brand-messages. Many projects struggle with slow lead-flow and poor conversion despite high budgets.

OUR APPROACH

ScaleAcres Promotech combines two core pillars:

1. Search Engine Optimization (SEO)

- Keywords, on-page optimization, local SEO for real estate projects & land-pages
- Content strategy targeting high-intent homebuyers & investors.
- Technical website enhancements, mobile-performance & conversion-focus.

2. Branding & Positioning

- Brand identity creation: name, logo, brochures, digital assets.
 - Full-funnel digital campaigns aligned with brand story to engage leads and nurture them from awareness to enquiry.
 - Integrations with CRM, drip-email & WhatsApp to qualify and follow up leads.
- scaleacres.com

Remarkable Results

Working closely with selected real-estate developers, ScaleAcres Promotech delivered:

- Up to 200% increase in qualified leads within 6-12 months (from baseline).
- Significant rise in organic traffic and inquiries thanks to SEO elevation.
- Enhanced brand perception in target markets, allowing developers to command higher attention and better pricing.
- Dashboard-based tracking of metrics such as cost-per-lead (CPL), click-through-rate (CTR) and ROI for transparency.

Client Testimonial

“ScaleAcres Promotech transformed how we attract home-buyers. Their SEO focus means our site now ranks for high-intent keywords; the brand-campaigns built trust. The result: our lead-flow doubled in under a year.”

Why This Works

Unlike generic marketing agencies, ScaleAcres Promotech solely focuses on the real-estate sector—this specialization enables them to:

- Understand builder/developer pain-points deeply.
- Craft real-estate specific messaging and channel-mix (Google, Meta, social, web).
- Optimize performance via proven frameworks for property branding, lead-gen & conversion.

About ScaleAcres Promotech

Founded in 2017 and headquartered at Plot No. 5, 2nd Floor, Left Side, Kehar Singh Estate, Westend Marg, Lane No. 2, Saidulajab, New Delhi 110030, ScaleAcres Promotech is India's dedicated real-estate marketing specialist.

For more information, visit: <https://www.scaleacres.com>
or contact +91 70171 69215.



Media Contact

Scaleacres Promotech

*****@gmail.com

+91 92897 92590

Plot No 62, 2nd Floor Saidulajab Westend Marg Lane No 2

Source : Scaleacres Promotech

[See on IssueWire](#)

