

Rusty Johnson, Travel Channel's Amazon explorer, launches RAGE RESET — a fast-acting formula made from Amazon plants.

Created from Amazon plants Rusty Johnson discovered while living with tribal healers, RAGE RESET is a rapid-response neuro-botanical for people who run hot and burn out fast — cooling emotional spikes in minutes while keeping focus sharp.



Travel Channel *Hotel Amazon* personality Rusty Johnson has launched **RAGE RESET**, a botanical support formula inspired by his years living and working with traditional healers in the Peruvian Amazon.

RAGE RESET was created to help individuals navigate moments of heightened emotional intensity in a steady, grounded way. Rather than relying on a conventional laboratory-first model, Johnson developed the concept through decades spent guiding in high-pressure environments and observing how different nervous systems respond under stress.

Developed Through Experience — Not Abstraction

Johnson's approach to human regulation began long before modern wellness culture. While living among indigenous healers and plant practitioners deep in the Amazon, he learned how traditional cultures stabilized attention, restored calm, and managed high-alert states without sacrificing clarity.

"These aren't ideas I encountered in theory," Johnson says. "I learned from real stakes, real pressure, and people who understood how to bring the mind and body back into balance quickly and naturally."

Designed for Fast-Paced Minds

RAGE RESET was created for individuals who experience moments of mental overload — including parents, educators, first responders, creatives, entrepreneurs, and adults with high-intensity cognitive styles. The formula is crafted to support a calmer baseline without dulling focus or alertness.

Part of the Growing FREEWIRED Movement

RAGE RESET is a key offering within Johnson's broader FREEWIRED initiative, which includes:

- **FREEWIRED Books** — *The ADD Survival Guide*, *The Hunter Code*, *The Unquiet Mind*
- **FREEWIRED Neuropath App** — tools for emotional regulation, dopamine management, and daily clarity rituals
- **FREEWIRED Media** — educational content connecting neuroscience, resilience, and Amazonian field experience
- **FREEWIRED Stacks** — a growing catalog of supportive wellness formulas

Everything in the FREEWIRED ecosystem reflects Johnson's mission to help people find steadiness, clarity, and direction in overstimulating environments.

Community Response

Early adopters — including teachers, nurses, veterans, parents, and individuals in high-demand careers — have shared positive feedback describing a greater sense of grounded focus, steadier emotional balance, and smoother transitions during stressful moments.

About Rusty Johnson

Rusty Johnson is a wildlife specialist, Amazon explorer, and former star of Travel Channel's *Hotel*

Amazon. After years living with traditional healers and studying survival psychology in extreme environments, he created FREEWIRED to bridge jungle-earned insight with modern resilience tools.

Watch the FREEWIRED Origin Reel

A behind-the-scenes look at the philosophy and story behind FREEWIRED is available on [YouTube](#).

Availability

RAGE RESET and the full FREEWIRED line are available at:
www.FreeWiredLife.com

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