

Rural Pharmacy Increases Patient Medication Adherence by 40% Using FixLastMile Delivery Platform

A rural pharmacy network in Illinois improved patient medication adherence by 40% using FixLastMile's delivery platform, enhancing route optimization, real-time tracking, and healthcare access in remote areas.



Newark, Delaware Nov 11, 2025 ([Issuewire.com](https://www.issuewire.com)) - A leading rural pharmacy network has reported a 40 percent improvement in patient medication adherence after adopting [Last Mile Delivery Platform](#), marking a major step forward in the link between logistics efficiency and public health outcomes.

Before implementing this, the pharmacy struggled to ensure timely medicine deliveries to remote areas where delayed access often meant missed doses and treatment interruptions. Through the platform's route optimization, live tracking, and proof-of-delivery features, patients and pharmacists now receive real-time updates on each delivery. This level of visibility has built trust and accountability between healthcare providers and patients, directly influencing treatment consistency.

"FixLastMile was designed not just to move goods efficiently but to improve lives," said **Shaikh Abrez Hussain, Product Head at FixLastMile**. "When a pharmacy in a small town can ensure every patient receives the right medication at the right time, technology becomes an instrument of care, not just convenience."

According to pharmacy staff, automated routing and transparent tracking reduced both missed

deliveries and manual coordination time. Patients who once relied on guesswork now have clear communication about when their medications will arrive, resulting in stronger adherence to prescribed schedules.

Kunal Swami, Head of Marketing at FixLastMile, added, “Healthcare logistics is one of the most meaningful areas where our technology can make a difference. We are proud to see our solution contribute to better health outcomes in underserved communities.”

About FixLastMile

FixLastMile is a cloud-based pharmacy delivery management platform that helps businesses optimize routes, track deliveries in real time, and ensure transparent, reliable customer experiences across industries including healthcare, retail, and e-commerce.

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