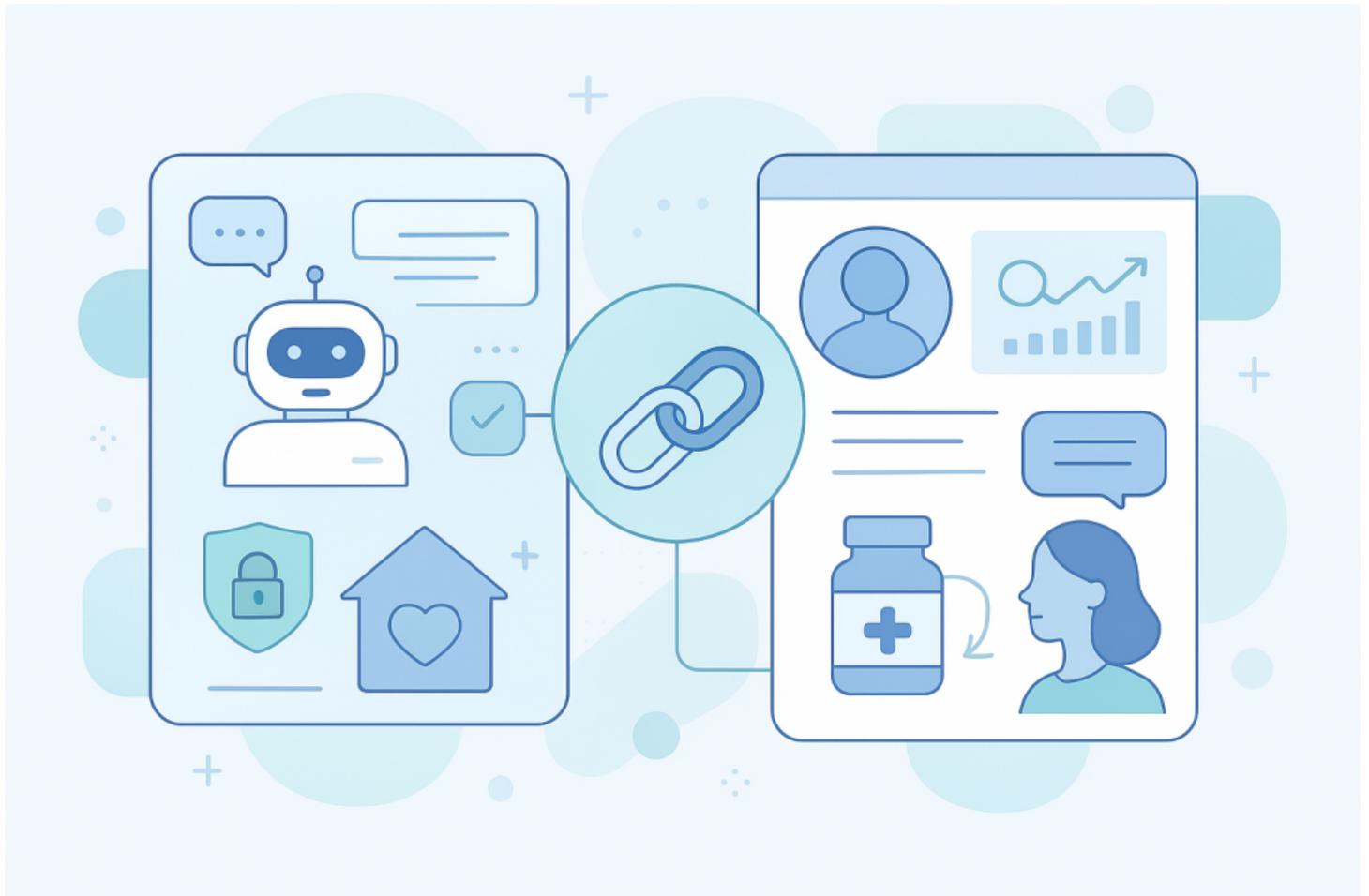


## QliqSOFT Partners with WellSky to Power the WellSky Outreach, Transforming Provider-to-Patient Communication



**Dallas, Texas Nov 20, 2025** ([IssueWire.com](https://www.issuewire.com)) - QliqSOFT, a leader in HIPAA-compliant digital patient engagement and clinical collaboration solutions, announced its technology partnership with **WellSky**, a global health and community care technology company, to power the launch of **WellSky Outreach** — a scalable patient engagement solution enabled by [QliqSOFT](https://www.qliqsoft.com).

In today's home care landscape, specialty pharmacies, home infusion providers, and DME organizations are struggling to reach patients in a timely way. These obstacles often result in missed appointments, delayed care, and increased costs. The WellSky Outreach solution is designed to address these issues, offering a customizable platform that automates outreach, assists with compliance, and elevates patient satisfaction—with no software coding required.

As healthcare organizations face ongoing staffing shortages, increased patient volumes, and regulatory pressures, the demand for efficient, compliant, and automated communication has never been greater. WellSky Outreach, powered by QliqSOFT's [Quincy Digital Engagement Platform](https://www.qliqsoft.com), enables care teams to automate outreach campaigns, ensure regulatory compliance, and deliver secure, two-way communication — all without requiring patients to download an app.

*“By combining QliqSOFT’s proven chatbot automation and HIPAA-compliant communication technology with WellSky’s healthcare expertise, WellSky Outreach allows organizations to streamline outreach, reduce costs, and elevate patient satisfaction,” said **Krishna Kurapati**, CEO of QliqSOFT. “Our goal is to turn every follow-up into actionable, measurable engagement, improving care coordination and outcomes.”*

“Providers are under pressure to do more with less, and patient communication is one of the biggest bottlenecks,” said Steve Ward, PharmD, vice president and general manager at WellSky. “With WellSky Outreach, we’re expanding automation that improves the patient feedback loop—all while saving time and reducing costs.”

Through a chatbot and messaging platform, the WellSky Outreach solution allows providers to deploy tailored campaigns for refill assessments, infection surveys, and new patient onboarding. With two-way text and chat capabilities, care teams can minimize back-and-forth phone calls, saving time and meeting regulatory requirements.

“Phone tag with patients is frustrating,” Ward said. “However, with the WellSky Outreach solution, clinicians can use a smart chatbot to automate common patient prompts. It feels just like texting for patients and is a game changer for practice efficiency.”

This partnership demonstrates the combined strength of WellSky’s healthcare network and QliqSOFT’s conversational AI innovation, advancing the mission of making healthcare more accessible, efficient, and patient-centered.

### **About QliqSOFT**

For over a decade, **QliqSOFT** has been helping healthcare organizations deliver HIPAA-compliant, real-time communication between doctors, nurses, caregivers, and patients. Its **Quincy Digital Engagement Platform** powers secure campaigns, virtual visits, and AI chatbots that automate manual workflows and improve patient outcomes across inpatient, outpatient, and post-acute care.

### **About WellSky**

WellSky is one of America’s leading healthcare technology companies, advancing intelligent, coordinated care across the continuum. In today’s value-based care environment, WellSky helps providers, payers, health systems, and community organizations scale processes, improve collaboration for growth, harness the power of data analytics, and achieve better outcomes by further connecting clinical and social care.

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