

Printify Highlights Creative And Lesser-Known Ways People Make Money From Home

What are creative and lesser-known ways people make money from home or online?



Wilmington, Delaware Nov 12, 2025 ([Issuewire.com](https://www.issuewire.com)) - Printify, a global print-on-demand platform, has released new insight into how people are building income from home in ways that go beyond the usual ridesharing and food delivery apps. Drawing on side hustle research, online earning trends, and real examples from the print-on-demand space, Printify outlines creative and lesser-known strategies that combine flexibility with realistic earning potential.

Recent studies indicate that side hustles have become a financial norm. A 2024 analysis found that nearly 70 percent of Americans participate in some kind of side hustle, with about 12 percent earning 1,000 dollars or more per month. Separate surveys report that around half of remote workers already have a second job or side gig, often driven by inflation and the desire for financial security.

"People are no longer treating side hustles as a fringe idea. For many, it's a core part of how they manage their finances and express their creativity," said Davis Sārmiņš, Director of Growth Marketing at Printify. *"We see thousands of merchants using print-on-demand alongside other online income ideas. Our goal with this guidance is to show what is working today, especially for those who want to start from home with limited risk."*

Sārmiņš added, *"The most interesting success stories usually start small. Someone tries one practical idea from home, proves it works, and then stacks other creative income streams around it."*

The Shift Toward Flexible At-Home Income

The landscape for at-home earning has accelerated in the last few years. Side hustle reports point to technology and remote work as major drivers, noting that digital platforms now make it easier than ever to launch small online businesses, sell products, or teach skills from home.

In parallel, print-on-demand has matured into a practical way to monetize creative ideas without managing inventory. Guides focused on [making money from home](#) increasingly list print-on-demand services with Printify alongside more familiar paths, such as freelancing, content creation, and digital products, highlighting that no upfront stock is required and orders can be fulfilled on demand.

Case studies of print-on-demand businesses show what is possible. One widely cited example follows a former healthcare worker who built a niche Etsy store using print-on-demand products and now averages around \$15,000 a month in revenue and \$4,000 to \$5,000 in monthly profit.

Creative and Known Ways People Make Money From Home

Printify's perspective combines trends from side hustle research with the everyday behavior of its own merchants. The following categories stand out as creative, often underused, ways to earn from home.

1. Micro print-on-demand brands around very specific themes

Instead of broad "anyone could buy this" designs, many Printify sellers build tiny brands around narrow communities, such as hobbies, professions, or local pride. Their strategies often include:

- Building a small collection of themed t-shirt, mugs, and stickers using Printify
- Selling on marketplaces like Etsy or Shopify while focusing on one community at a time
- Using organic social content to reach that niche

These focused brands turn print-on-demand with Printify into a realistic way to make money online from home without needing large catalogs.

2. Bundling physical merch with digital products or memberships

Another lesser-known approach is combining print-on-demand items with digital offers. Examples include:

- Online course creators are adding exclusive Printify merch as a bonus for students
- Newsletter or Patreon creators offering limited edition apparel or mugs as supporter rewards
- Coaches and educators are creating "starter kits" that pair digital templates with branded physical items

This model enables creators to increase their average revenue per customer by pairing digital income with print-on-demand products that they do not need to stock themselves.

3. Local collaborations run entirely online

Some home-based entrepreneurs use Printify to partner with local clubs, charities, or small businesses. Typical patterns include:

- Designing and hosting an online merch store for a local event or nonprofit
- Sharing profits from each sale instead of charging upfront fees

- Handling everything from a laptop while Printify manages production and shipping

This creates a creative way to make money from home that also supports local communities, with the partner organization helping to promote the store.

4. Limited runs and collectibles for niche audiences

Beyond everyday products, some creators use print-on-demand to launch limited runs and collectible items. While classic examples include apparel drops, newer twists are emerging, such as pairing digital art releases with physical posters or apparel.

These launches rely on:

- Scarcity, such as time-limited campaigns
- Storytelling around each collection
- Printify's ability to fulfill orders on demand without pre-buying stock

How Printify Fits Into The At-Home Income Mix

Although the story focuses on creative income ideas, Printify sits at the center as an enabler of low-risk experimentation. Its role includes:

- Providing a catalog of customizable products that can be designed and sold from home without upfront inventory
- Integrating with major ecommerce platforms so sellers can reach buyers wherever they already shop
- Handling production and shipping so creators can focus on design, marketing, and community building

In many side hustle guides and community discussions, print-on-demand services with Printify are now mentioned alongside other flexible options, such as freelance writing, tutoring, or running niche digital services. The common thread is control over time, low starting costs, and the ability to scale gradually.

Key Takeaways For People Exploring At Home Income

Printify's insight into creative and lesser-known ways to make money from home highlights four main lessons:

- **Side hustles are becoming the norm, not an exception**
With a majority of Americans considering or already running side gigs, at-home income is now a mainstream strategy rather than a fringe idea.
- **Niche beats generic**
The most successful at-home earners often cater to specific audiences, whether through micro print-on-demand brands, specialized digital products, or tailored services.
- **Hybrid models can unlock more income**
Combining print-on-demand with digital products, memberships, or local collaborations can create multiple income streams from a single home-based setup.
- **Low-risk experimentation is a strength**
Platforms like Printify enable individuals to test ideas without investing in inventory, making it easier to try new concepts and retain only what works.

About Printify

Printify is a global print-on-demand platform that helps creators, entrepreneurs, and brands sell custom products online with no upfront inventory. By connecting merchants to a network of print providers and integrating with major ecommerce platforms, Printify handles production and shipping, allowing sellers to focus on product ideas, marketing, and community building.

Media Contact

Printify Inc.

*****@printify.com

108 West 13th StWilmington, DE 19801, USA

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