

Phoneado Reinvents Peace of Mind with P-Phone: The World's First Dedicated Backup Smartphone

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New York City, New York Nov 19, 2025 ([Issuewire.com](https://www.issuewire.com)) - Phoneado Reinvents Peace of Mind with P-Phone: The World's First Dedicated Backup Smartphone

Phoneado Inc. today introduced P-Phone, a revolutionary new category of mobile device designed to solve a universal anxiety: the fear of being disconnected. As the world's first app-to-app backup smartphone, P-Phone acts as an immediate digital lifeline, seamlessly keeping users connected to their existing phone number, contacts, and photos when their primary device is lost, broken, or dead.

In an era where 66% of Americans experience "nomophobia" (the fear of being without a mobile phone) and over 70 million devices are lost or damaged annually, the gap between breaking a phone and replacing it is a period of digital silence. P-Phone bridges that gap instantly.

Engineered to be stored until needed, the P-Phone requires no SIM card, no monthly contract, and no complex restoration process. It operates on a lightweight, proprietary OS that connects via Wi-Fi through the P-Phone Messenger App, mirroring the user's primary digital identity.

"We designed P-Phone to be the spare tire for the digital age," said **Jamille Williams, Founder and**

CEO of Phoneado. “The idea was born the day I lost my phone and realized I didn’t just lose a device—I lost my ability to contact my own son. That vulnerability is now obsolete. P-Phone isn’t just a piece of hardware; it is insurance for your connectivity, ensuring you are never more than a power-up away from the people who matter.”

Designed for the Unexpected

The P-Phone is built to be there when your main device cannot. Weighing just 5.3 ounces with a sleek, curved profile (6.2” x 2.9”), it fits unobtrusively into a glovebox, travel bag, or emergency kit.

Key Technical Highlights:

- **Seamless Number Sync:** Through the P-Phone Messenger App, the device adopts your existing mobile number for calls and texts over Wi-Fi.
- **Platform Agnostic:** Works flawlessly as a backup for both iOS and Android ecosystems.
- **Instant Cloud Sync:** Photos taken on the P-Phone’s 5MP rear or 2MP front cameras automatically sync back to your primary device’s gallery.
- **Essential Utility, Zero Distraction:** The custom OS is streamlined for emergency utility—Maps, Find My Phone, Rideshare apps, and CashApp—without the battery-draining clutter of social media scrolling.
- **Dependable Power:** Features a 16-hour battery life, ensuring it is ready when you are.

Pricing and Availability

The P-Phone is available for pre-order starting today exclusively on Kickstarter. Phoneado is offering early backers significantly preferred pricing over the \$299 MSRP.

- **VIP Launch Special: \$199** (Save \$100)
- **Family Protocol (2-Pack): \$390** (Save \$208)
- **Global Shipping:** Begins January 2026

The P-Phone is available in five finishes: Midnight Black, Polar White, Crimson Red, Royal Blue, and a Limited Edition Prism Rainbow.

About Phoneado

Based in the Greater NYC Metropolitan Area, Phoneado Inc. is a consumer technology company dedicated to solving modern connectivity problems. Founded by Jamille Williams and developed with research insights from Seton Hall University’s Stillman School of Business, Phoneado holds patents and trademarks for its proprietary app-to-app backup technology. The company’s mission is simple: to keep the world connected, no matter what happens to the hardware.

To back the project or learn more, visit:

<https://www.kickstarter.com/projects/p-phone/p-phone-your-plan-b-smartphone/>

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