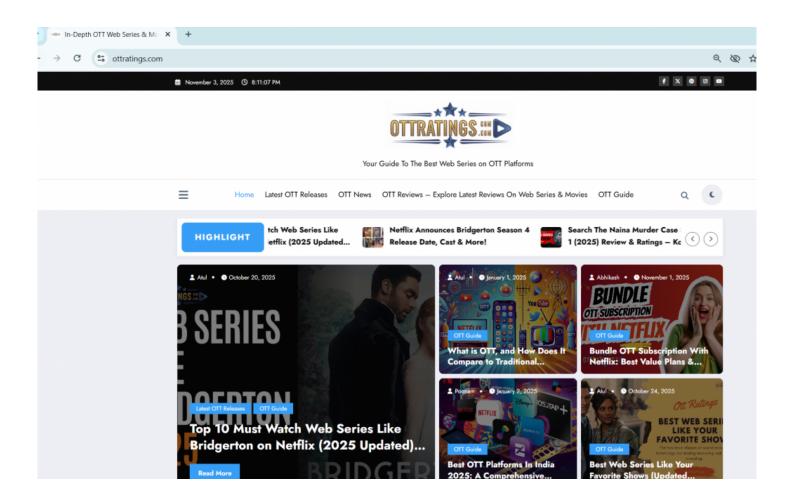
OTTRatings.com Expands Its Reach as a Leading Platform for OTT Reviews and Subscription Insights in 2025



Chandigarh, India Nov 3, 2025 (<u>Issuewire.com</u>) - <u>OTT Ratings</u>, a growing digital media platform dedicated to OTT entertainment, has announced its continued expansion in 2025 as one of India's most trusted destinations for discovering and comparing OTT content, web series, and subscription bundles. The platform has become a reliable source for viewers seeking accurate ratings, detailed OTT plan breakdowns, and expert insights into streaming trends across Netflix, Amazon Prime Video, Disney+ Hotstar, JioCinema, and more.

Founded by digital media professional <u>Atul Kalita</u>, OTTRatings.com is redefining how audiences engage with streaming services by curating up-to-date information about popular shows, trending releases, and affordable OTT subscription options. The platform's editorial approach emphasizes clarity, transparency, and unbiased evaluations — providing users with factual data rather than promotional hype.

In 2025, OTT Ratings introduced new comparison features that help users analyze OTT bundle subscriptions combining platforms such as Netflix, SonyLIV, ZEE5, and Disney+ Hotstar. These tools allow audiences to identify the best value plans and discover what's trending across streaming platforms in real time.

"Our goal is to simplify decision-making for OTT viewers," said a spokesperson for

OTTRatings.com. "The OTT space has become crowded with options, and our readers want clarity. We focus on delivering that through verified reviews, practical comparisons, and continuously updated subscription data."

The platform's data-driven reviews and informative guides have positioned it as a valuable resource not only for everyday streamers but also for entertainment journalists and marketers seeking insights into India's evolving OTT ecosystem.

With a growing monthly readership and active engagement across social media, OTTRatings.com continues to expand its editorial coverage — now including web-series analysis, regional OTT news (such as Malayalam, Tamil, and Telugu releases), and platform-specific subscription breakdowns.

For readers, OTTRatings.com remains a trusted destination to **stay informed, compare plans, and explore trending OTT content** in India and beyond.

About OTTRatings.com

OTT Ratings is an independent OTT media and review platform dedicated to providing verified OTT reviews, web-series ratings, streaming news, and subscription comparisons. Launched with a vision to simplify the digital viewing experience, OTT Ratings curates data-backed insights for OTT audiences across India.

Source: OTTRatings.com

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