

## NITE FLAG XL Expands With Light YOUR Flag™, Allowing Users to Illuminate Any Flag Design

The Flag of the 21st Century- The NITE FLAG XL



Atlanta, Georgia Nov 12, 2025 ([Issuewire.com](https://www.Issuewire.com)) - The NITE FLAG Company Introduces “Light YOUR Flag™” — The World’s First Customizable, LED-Illuminated Flag Platform

The NITE FLITE FLAG LITE Company LLC (“The NITE FLAG Company”), the startup developing the world’s first LED-illuminated flag system, announced today the launch of Light YOUR Flag™, a new customization capability allowing individuals and organizations to illuminate any flag design using the company’s patented NITE FLAG XL platform.

The NITE FLAG XL — currently active on Kickstarter — is the first fully illuminated flag that maintains its wave, visibility, and shape both day and night. Building on early backer enthusiasm, the company is now adding a customization tier where customers can select **any flag design** to be printed as an interchangeable sleeve that fits the NITE FLAG XL frame.

“Light YOUR Flag™ turns the NITE FLAG XL into a platform for personal expression,” said Randall

Vaughn, Founder and CEO of The NITE FLAG Company. “National flags, sports teams, causes, heritage, corporate branding — if it’s a flag, we can illuminate it.”

### How Light YOUR Flag™ Works

- Backers select the Light YOUR Flag™ tier on Kickstarter.
- After the campaign closes, the company will collect artwork or flag choice.
- The selected design is printed on a custom-fitted sleeve that slides onto the patented LED frame.

The system introduces a new category to the flag industry: **interchangeable illuminated flags**, enabling users to switch designs in seconds without replacing the frame or light engine.

### Designed for Expression Across Markets

The illuminated platform is engineered for versatility across personal, commercial, and experiential environments, including:

- Residential flagpoles
- Corporate brand activations
- Stadiums and arenas
- Tailgating and fan environments
- Marine and yacht pennants
- Events, festivals, and venue installations

Because the frame and light engine stay constant, the customization applies entirely to the printed sleeve — reducing cost and enabling limitless design changes.

### Innovation Meets Compliance

The NITE FLAG XL also supports proper flag display after sunset — aligning with **U.S. Flag Code §6(a)**, which requires illumination if flown at night.

### About The NITE FLAG Company

The NITE FLITE FLAG LITE Company LLC is an American innovation startup based in Atlanta, Georgia. The company holds **U.S. Utility Patent #11566783-B1** for its illuminated flag system and is focused on introducing a new product category within the \$5B domestic flag, promotional, and sports licensing market. Manufacturing and fulfillment channels include U.S. flag case production partners and

international assembly.

## Availability

Light YOUR Flag™ is now available exclusively through the company's Kickstarter campaign:

### Kickstarter Campaign Link:

<https://www.kickstarter.com/projects/nitefliteflaglite/the-nite-flag-xl-the-flag-of-the-21st-century>

## Media Contact

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## END OF RELEASE



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