

New Report Reveals the Most In-Demand Jobs Across All 36 States in Nigeria for 2025

MyJobMag, one of Nigeria's leading career and recruitment platforms, has released a comprehensive new report analysing the Most Popular Jobs by States in Nigeria based on data from its job listings and complementary online employment trends.

Ikeja, Lagos Nov 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - With Nigeria's unemployment rate affecting an estimated 9.87 million people, understanding which jobs employers are actively hiring for has become one of the most strategic ways for job seekers to position themselves for employment.

This new state-by-state breakdown highlights where opportunities are concentrated and which industries are dominating recruitment across the country.

Key Insight: Sales, Medical, and Administrative Roles Dominate Nationwide

The report reveals a powerful trend visible across nearly every state in Nigeria: Sales roles, medical roles, and administrative functions make up the majority of open positions across the country.

States like Abia, Anambra, Delta, Enugu, Cross River, Imo, Kaduna, Kano, Plateau, and many others show a high demand for:

- Medical Sales Representatives
- Sales Executives / Sales Representatives
- Business Development Managers
- Graduate Trainees

Meanwhile, other states such as [Abuja](#), Lagos, Ogun, and Rivers show additional demand for Accountants, Drivers, Project Managers, Finance Officers, and Engineers, reflecting their commercial hubs and diversified economies.

Teaching and Education Remain Highly Accessible Roles

The report also highlights that teaching jobs continue to be one of Nigeria's most widely available job categories, especially for entry-level candidates and applicants with limited experience. With high demand and relatively lower competition, teaching remains one of the easiest pathways to immediate employment in many regions.

State-by-State Breakdown Shows Varying Employment Realities

MyJobMag's data shows clear geographical differences in job demand:

- Lagos leads with business-oriented roles such as Business Development Managers, Project Managers, Sales Executives, and Executive Assistants.

- Abuja shows a strong need for Accountants, Drivers, Executive Assistants, and Finance Officers.
- Northern states like Borno, Yobe, and Adamawa reflect demand for humanitarian, finance, nutrition, MEAL, and project-related roles due to NGO activity.
- Southern states such as Delta, Akwa Ibom, and Edo show strong demand for medical, sales, and administrative positions.

A Resource for Job Seekers Across Nigeria

Commenting on the report, MyJobMag's insights team stated:

"Smart job seekers don't wait for opportunities to fall into their laps; they identify where opportunities exist and position themselves to take advantage. Understanding which roles are most in-demand in your state is one of the fastest ways to increase your chances of getting hired."

The platform encourages job seekers to not only develop the necessary in-demand skills but also to understand where those skills are needed most.

Why This Data Matters

This report serves as a crucial tool for:

- Job seekers looking to identify real opportunities in their location
- Students and graduates deciding what skills to acquire
- Employers benchmarking hiring trends
- Policymakers designing employment-related initiatives
- NGOs and development agencies are planning workforce and training interventions

Methodology

The insights in the report were derived from:

- MyJobMag's internal database of job postings
- Search trend data from Google
- Market demand patterns for various roles across industries

The data reflects the most commonly posted job roles across all Nigerian states.

About MyJobMag

MyJobMag is a leading Nigerian job platform helping millions of job seekers connect with employers. With a focus on transparency, career growth, and employment insights, MyJobMag offers job listings, career advice, salary information, and industry reports to empower professionals at every career stage.

Access the Full Report

The full breakdown of the [most popular jobs by state in Nigeria can be accessed here](#):

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