

## New Kids' Book Teaches Innovation Through Apple's History: A Screen-Free Adventure

Digital expert Gabriele Gobbo releases "The Adventures of Cupertino," a coloring tribute that helps parents explain the magic of the Mac, iPod, and iPhone to the next generation without using screens.



**Venezia, Veneto Nov 30, 2025 ([IssueWire.com](https://www.issuewire.com))** - In a world dominated by touchscreens and cloud computing, explaining the mechanical click of an old mouse or the concept of a floppy disk to a child can be a challenge. To bridge this generational gap, Italian tech veteran Gabriele Gobbo has launched a unique solution: a coloring book that turns the history of Apple into a hands-on adventure.

Gobbo, the founder of the historic **Italiamac** community (est. 1996), announces the worldwide availability of "**The Adventures of Cupertino: A Read & Color Tribute to Apple's Story.**"

Already a **#2 Gifted item in Science Biographies** on Amazon Italy, this 74-page volume is designed to be more than just a pastime. It is a nostalgic and educational tool that fights "Digital Sleepwalking"—the passive consumption of technology—by encouraging kids to engage actively with the history of innovation.

**Beyond the iPhone: A Deep Dive for Little Nerds** While many books focus only on recent hits, "The Adventures of Cupertino" celebrates the entire journey. It features 13 historical milestones selected to

spark curiosity and conversation between parents and children.

"I wanted to create a tool that explains the magic of innovation without the distraction of a screen," says Gobbo. "It is about understanding the machine, not just staring at it. That is why we included cult classics like the **Pippin console**, the **Newton**, and the **G4 Cube** alongside the iPhone."

### What's Inside the Book:

- **The Origins:** Color the wooden Apple I (1976) and the friendly Macintosh that started it all.
- **The Cult Classics:** Discover rare devices like the Pippin game console and the Newton MessagePad.
- **The Revolution:** The iPod click-wheel, the colorful iMac G3, and the modern era.
- **Bonus Activities:** Word searches and creative prompts to keep the fun going.

**Availability** "The Adventures of Cupertino: A Read & Color Tribute to Apple's Story" (74 pages, Paperback) is available now on Amazon worldwide.

**Amazon Link:** <https://www.amazon.com/dp/B0G48SJHGD>

**About the Author** Gabriele Gobbo is a digital literacy expert and TV host based in Italy. As the founder of Italiamac, the first Italian Apple User Group officially recognized by the company, he has spent 30 years promoting digital culture. He is also the Vice President of the Digital Security Festival and a winner of the "Golden Communicator" MCC Digital Award.

*Disclaimer: This is an independent educational tribute. It is not affiliated, authorized, sponsored, or approved by Apple Inc.*

**Media Contact:** Italiamac Press Office <https://www.adventuresofcupertino.com>



### Media Contact

Italiamac Press Office

\*\*\*\*\*@italiamac.it

+390432333111

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