

## New Indie Label “Rogue Tunes” Debuts Two Breakout AI-Driven Artists on Thanksgiving Weekend



**Bend, Oregon Nov 29, 2025 ([IssueWire.com](https://www.IssueWire.com)) - New Indie Label “Rogue Tunes” Debuts Two Breakout AI-Driven Artists on Thanksgiving Weekend**

Rogue Tunes, a rising independent music label founded by creative partners **William Johnson** and **Darci Hamilton**, has officially launched its first two full-length albums this Thanksgiving weekend—marking a bold new chapter in the evolution of AI-assisted music.

The label’s debut artists, **Sage Monroe** and **Dean James**, arrive with fully realized identities, rich sonic worlds, and complete albums created through a hybrid process blending human storytelling with next-generation audio intelligence.

- **Sage Monroe** — “**Never Look Back**” (out Nov. 28)  
A country-pop/R&B fusion songwriter whose sound lives at the intersection of grit, glow, and emotional honesty. Her debut album weaves anthems of empowerment, heartbreak, and wild feminine confidence.
- **Dean James** — “**The Wolf & The Wild**” (out Nov. 29)  
A rugged outlaw-country and Southern-rock storyteller, carrying the spirit of the American West in songs built on grit, redemption, and road-worn truth.

Rogue Tunes represents a new model for modern labels—one where **human writers, producers, and creative directors** collaborate with AI to produce full catalogs at a pace and quality previously unimaginable.

“AI didn’t replace creativity—it amplified it,” says co-founder **William Johnson**, a veteran producer with decades in music and media. “We’re shaping worlds, not just songs.”

“We create from real emotion,” adds co-founder **Darci Hamilton**, the label’s lead creative writer. “Every lyric comes from lived experience. AI just helps us paint the picture faster.”

Both albums will be available globally across **iHeartRadio, Spotify, Apple Music, Amazon, YouTube Music, TikTok, Pandora**, and more.

With multiple artists scheduled for release before Christmas—including a full country holiday project—Rogue Tunes is positioned to become one of 2025’s most disruptive new labels.

**Stream the music, explore the artists, and follow the movement:**

[www.roguetunes.com](http://www.roguetunes.com)

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