

New AI-Powered Career Strategy Program Flips the Job Search Script for Frustrated Job Seekers

Created by veteran entrepreneur and business expert Jennifer Hoffman, "Job Seeker's AI Guide™" offers a people-first, tech-smart path through layoffs, ghosting, and resume rejection.



Greensboro, North Carolina Nov 12, 2025 ([IssueWire.com](https://www.issuewire.com)) - With thousands of job seekers posting about being ignored, ghosted, or rejected after dozens of applications, one business strategist is changing the narrative — with a surprising approach that puts career strategy before resume submission. **Jennifer Hoffman** has launched **Job Seeker's AI Guide™**, a groundbreaking job search program that helps people redefine their job or career pivot hunt using AI — the *right* way.

"It works for every job type, every market, every industry (not just tech), and every role. It's not 'too good to be true', not vaporware, and it works," says Hoffman.

"In most job searches, people find a job online, then ask ChatGPT to rewrite their resume to match it. It's completely backward," says Hoffman, who created the solution after seeing a tidal wave of discouraged posts from laid-off professionals. "This program helps people first figure out who they are,

what they want, and which jobs are right for them — and *then* use AI to communicate that with clarity and power.”

The program walks users through a step-by-step career clarity model that identifies a job seeker's most important experience, skills, and requirements. Then using any of the 10 provided precision AI prompts they can find relevant companies and organizations based on experience, expertise, skills, interests, and values. Specific AI prompts are used to write a resume based on the companies and positions they select. The entire process is grounded in strategy, not desperation.

Hoffman, who's been self-employed since 2007 after experiencing 6 job layoffs in 8 years, built the program to help others. “I know exactly what it's like to lose a job and feel afraid, frustrated, and completely untethered,” she shares. “This wasn't built for executives or tech roles. It's for anyone who's tired of applying into a black hole and wants to feel in charge of their career again.”

Job Seeker's AI Guide™ delivers:

- A **user-first framework** that works across all industries, markets, roles, and experience levels
- Instant access to precision engineered **AI-enhanced prompts** that produce results based on experience, expertise, skills, and interests - no more applying to jobs that don't fit or are not relevant
- An 18 page workbook with guided video training, worksheets, and 10 precision AI prompts for job searches plus prompts for resume creation, and cover and introduction letters
- A bias-free path for job seekers of any age, career stage, or background — especially post-layoff professionals or someone looking for a career pivot
- Use cases for individuals, career coaches, non-profits, and enterprise training/licensing

Already positioned to support workforce development centers, universities, and private coaching practices, *Job Seeker's AI Guide™* is also available for enterprise licensing and bulk access. And Hoffman, an experienced business owner, has legally protected the process with copyright registration.

“AI tools are useful when used the right way. They can provide great results when used strategically and purposefully. This program empowers people to see AI as a job and career partner — not a copywriter.”



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