

MsaratUAE Expands into Europe with a Clear Vision to Lead the Direct Selling Industry

After receiving official licenses from the UK and US governments, MsaratUAE expands into Europe with a clear plan to redefine direct selling through innovation and digital transformation.



London, United Kingdom Nov 5, 2025 ([IssueWire.com](https://www.issuewire.com)) - MsaratUAE proudly announces its official expansion into Europe, marking a major milestone in the company's journey to redefine the direct selling industry. With a clear and ambitious plan, MsaratUAE aims to empower entrepreneurs and sales professionals through a transparent, technology-driven, and future-ready business model.

After obtaining government licenses from both the United Kingdom and the United States, MsaratUAE is setting a new global standard in ethical and sustainable direct selling. The company's roadmap focuses on combining innovation, education, and empowerment to create real opportunities for individuals worldwide.

"Our vision is to reshape the future of direct selling through trust, technology, and training," said Amr Magdy, CEO of MsaratUAE. "Our European launch represents more than expansion — it's a commitment to raising standards and empowering people globally."

Leading the company's vision and innovation, Karim Magdy, Chief Visionary Officer (CVO), emphasized the strategic importance of Europe as a hub for MsaratUAE's next phase of digital transformation. Supporting this growth are Ahmed Saad, Vice President of Operations, and Abd Alrhman El Malky, Vice President of Business Development, both playing key roles in driving the company's international success.

With a dynamic leadership team and a strong foundation of integrity, MsaratUAE continues to position itself as a trusted and forward-thinking name in the global direct selling industry.

For more information, visit: www.msaratuae.com

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