

MOREROOM STONE One-Stop Service a Game-Changer for a China Top Large Format Tile Manufacturer



Foshan, Guangdong Nov 24, 2025 ([Issuewire.com](https://www.issuewire.com)) - In recent years, the market for high-end large format tiles in China has witnessed steady growth, driven by urbanization, commercial real estate development, and increasing demands for luxury interiors. Amidst this competitive landscape, MOREROOM STONE has emerged as a [China Top Large Format Tile Manufacturer](#), distinguishing itself not only through product quality but also via its comprehensive one-stop service model. This approach, integrating R&D design, production processing, logistics, and after-sales support, provides clients with a streamlined experience that addresses many challenges inherent in large-scale tile procurement.

A Complete Solution from Concept to Delivery

For clients navigating the world of large format tiles, multiple stages—design selection, customization, manufacturing, and transportation—can be complex and fragmented. MOREROOM STONE's one-stop service directly addresses these challenges. The process begins with **research and development (R&D)**. Leveraging a team deeply inspired by natural aesthetics, MOREROOM constantly innovates in surface technology, thickness, and size options, ensuring each slab meets both functional and visual requirements. This capability allows architects and designers to visualize projects with precision before production begins, reducing design errors and unnecessary iterations.

Following R&D, the **production and processing stage** takes center stage. MOREROOM's 500,000-square-meter factory, equipped with six automated production lines and original Italian equipment, is capable of producing 80,000 square meters daily. Such scale enables consistent quality and timely delivery. The integration of design and manufacturing under one roof ensures that each tile reflects meticulous craftsmanship, from surface texture to structural integrity. By controlling the entire production chain, the company minimizes delays and ensures uniformity, a crucial factor for large format tiles used in expansive commercial and hotel spaces.

Streamlined Logistics and Project Coordination

Another significant complexity in large format tile projects lies in **logistics**. Transporting large and heavy slabs can be risky, especially when handling fragile materials across international borders. MOREROOM STONE addresses this with a logistics system designed to optimize both safety and efficiency. From carefully packaged shipments to strategically planned delivery schedules, the company reduces the risk of damage while maintaining timely project completion.

This integrated service also simplifies communication across multiple stakeholders. Clients working with traditional suppliers often need to coordinate separately with designers, manufacturers, and shipping agents. MOREROOM's one-stop model consolidates these functions, significantly reducing communication overhead and enabling smoother collaboration for large-scale projects such as commercial complexes, hotels, and business centers.

Industry Applications and Project Highlights

The real-world benefits of MOREROOM STONE's approach are evident across various project types. For **commercial spaces**, large format tiles offer aesthetic elegance combined with functional durability, and the one-stop service ensures consistent quality across expansive floor plans. In **hotels**, where aesthetics and tactile experience are paramount, MOREROOM's custom R&D and processing capabilities allow designers to implement intricate patterns and textures with confidence. Similarly, **business centers** benefit from streamlined logistics, ensuring that tight project schedules are met without compromising material integrity.

By providing end-to-end solutions, MOREROOM STONE demonstrates how integrated manufacturing and service streamline project execution, minimize risks, and meet the growing industry demand for comprehensive solutions.

Advantages of the Manufacturer's Integrated Model

The cornerstone of MOREROOM STONE's one-stop service lies in its **integrated manufacturing model**. Unlike traditional suppliers that may rely on third-party manufacturers, MOREROOM controls the entire value chain—from raw material sourcing to final delivery. This integration brings several advantages:

Quality Consistency: By managing production internally, MOREROOM ensures uniformity in texture, color, and finish, which is critical for large-scale installations.

Reduced Lead Times: Direct control over production schedules and logistics reduces delays commonly encountered when multiple vendors are involved.

Cost Efficiency: Eliminating intermediary suppliers lowers costs while maintaining high standards of

craftsmanship.

Enhanced Customization: Close collaboration between design and production teams enables bespoke solutions tailored to specific project needs.

Furthermore, the integrated approach supports MOREROOM's ongoing research into innovative surface treatments and sizing options. By continuously experimenting with advanced sintered stone technology, the company can offer products that are not only aesthetically compelling but also technically superior, such as enhanced durability and scratch resistance.

Addressing Challenges in Large Format Tile Procurement

Large format tiles present unique challenges, including potential breakage during transport, difficulties in installation, and the need for precise alignment in expansive layouts. MOREROOM STONE's one-stop service mitigates these issues at every stage:

Design Consultation: Early-stage guidance helps clients select materials that align with both aesthetic and structural requirements.

Precision Manufacturing: Advanced automated lines ensure slabs are cut and finished with minimal deviation, facilitating easier installation.

Protective Logistics: Custom packaging and delivery strategies prevent damage and ensure that tiles arrive in pristine condition.

Ongoing Support: Post-delivery assistance, including installation and maintenance guidance, adds an extra layer of reliability for clients.

This integrated approach reduces the risk and stress associated with large-scale tile projects, allowing stakeholders to focus on design and execution rather than coordination and problem-solving.

Expanding Global Reach

While MOREROOM STONE is based in Foshan, China—a hub of ceramic and stone manufacturing—the company's services extend to international markets. As a [Global Leading Large Format Stoneware Supplier](#), MOREROOM leverages its comprehensive service model to cater to clients worldwide, providing consistent quality and project support regardless of geographic location. This global perspective also informs the company's ongoing innovation in tile design, as international trends and client feedback help refine products and services.

The Future of Integrated Tile Services

As demand for high-quality large format tiles continues to grow, companies like MOREROOM STONE set a benchmark for how integrated, one-stop services can improve efficiency, reduce complexity, and enhance client satisfaction. By combining R&D, production, logistics, and project support into a single, cohesive model, MOREROOM not only simplifies the procurement process but also elevates the overall quality and experience of tile installation projects.

This approach resonates with the broader shift in the construction and interior design sectors toward suppliers capable of offering comprehensive solutions. Clients increasingly value providers who can

manage every aspect of material selection, manufacturing, and delivery, enabling more predictable project outcomes and higher design fidelity.

Driving the Future of Large Format Tile Solutions

MOREROOM STONE's one-stop service represents a significant advancement in the large format tile industry. By seamlessly integrating R&D, production, logistics, and client support, the company addresses common challenges in tile procurement, from complex communication requirements to installation risks. Real-world applications in commercial, hotel, and business center projects illustrate how this model enhances efficiency, consistency, and aesthetic quality. The integrated manufacturing approach not only ensures superior product performance but also streamlines the entire client experience, providing practical solutions for both domestic and international projects. As the market for high-end tiles continues to expand, MOREROOM STONE's model offers a compelling example of how manufacturers can evolve to meet modern demands.

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