

Microsoft appoints Fellowmind as first-ever Microsoft EMEA Channel Partner of the Year 2025



Amersfoort, Utrecht Nov 24, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Fellowmind](https://www.fellowmind.com) has been named EMEA Channel Partner of the Year 2025 by Microsoft. The company was selected for the award in recognition of its exceptional impact on channel partners and small and medium-sized businesses across Europe, the Middle East and Africa. Microsoft regards Fellowmind's work as a leading example of innovation, leadership and commitment to driving technology-led business transformation.

The appointment of Fellowmind as EMEA Channel Partner of the Year 2025 marks a historic moment, as it is the first time that Microsoft has presented this award. Fellowmind officially accepted the title and award last night during Microsoft's Ignite event taking place this week in San Francisco.

Ville Hemmilä, CEO Fellowmind: "I am immensely proud of all our Fellows that we have been named EMEA Partner of the Year 2025. For us, this is far more than a milestone. Winning an EMEA-level award is especially significant because, over the past six years, we have focused on building one unified international Fellowmind rather than operating as separate country silos. This recognition shows that we are truly seen as one. This award reflects our collaboration and commitment to developing innovative solutions that accelerate AI transformation for organizations across Europe. A great example is our Fellowmind Hive AI platform, which combines human creativity with AI and Microsoft technology to help businesses collaborate, innovate, and grow sustainably. This is what we dedicate ourselves to every day."

Bart van der Knaap, General Manager EMEA Channel Microsoft Europe, Middle-East and Africa said:

“We are delighted to recognize Fellowmind as the first EMEA Channel Partner of the Year 2025. This award reflects the valuable impact delivered to our mutual customers across the EMEA region. In particular, their strong AI vision and the way Fellowmind translates this into customer value deserve special mention. This approach reinforces our shared growth and success.”

Partner of the Year Awards

Microsoft presents its Partner of the Year Awards annually to partners worldwide who distinguish themselves through their dedication to customers and the delivery of sustainable and inclusive solutions.

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