

Little Bloke Fitness Launches Black Friday Sale With Up to 60% Off Strength Equipment

More than 500 commercial-grade pieces discounted for commercial facilities and home gyms nationwide



Melbourne, Australia Nov 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - Little Bloke Fitness has launched its month-long Black Friday sale, offering up to 60% off more than 500 pieces of proven strength equipment. Customers looking for reliable [Black Friday gym equipment](#) will find significant savings across LBF's commercial and home-gym range. The sale includes commercial-grade racks, pin-loaded machines,

[benches](#), [barbells](#), [plates](#) and accessories, featuring the company's 1RM and 360 Strength brands.

Stock is limited and several core lines will not return before 2026. With last year's bestsellers selling out early, customers are encouraged to secure equipment while stock lasts. The sale ends at 11:59 PM on Sunday 30 November 2025.

"Black Friday is one of the best times of year to upgrade strength equipment," said Graeme Bryant, CEO of Little Bloke Fitness. *"Everything included in this sale is gear we've tested and trust, equipment built for real training environments. Once stock is gone, it's gone."*

Now in its 16th year, Little Bloke Fitness continues to supply durable, high-performance strength and conditioning equipment to [commercial gyms](#), PT studios, performance facilities and home lifters across Australia. This year's sale features functional trainers, squat racks, benches, free weights, kettlebells, rubber flooring and a curated selection of strength accessories.

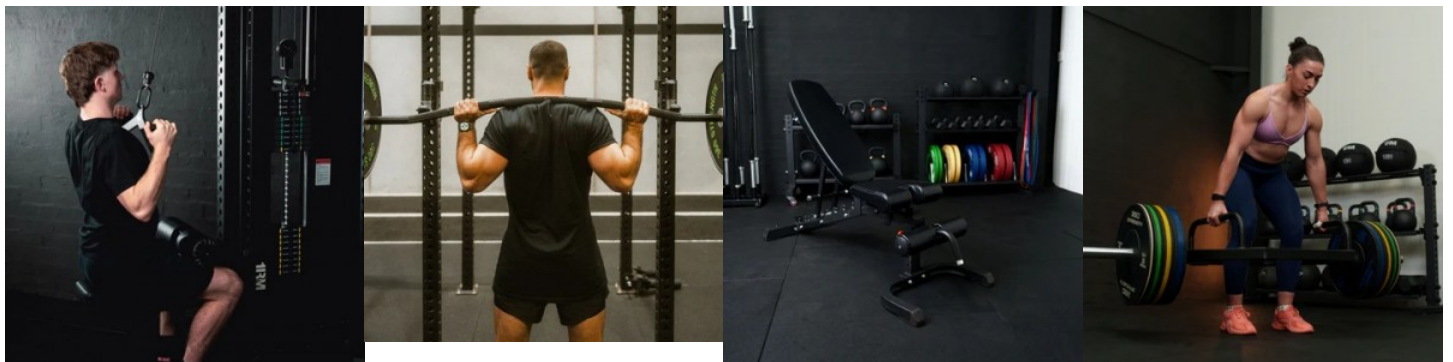
"Our focus is simple: quality equipment that performs," Bryant said. *"Whether you're setting up a new space or refining a home gym, this sale gives you access to reliable gear at a price point that doesn't come around often."*

Customers can shop online with nationwide delivery or visit the Melbourne showroom for personalised advice.

The Black Friday sale is available now until 30 November 2025 or until stock sells out.

About Little Bloke Fitness

Since 2009, Little Bloke Fitness has supplied high-quality strength equipment trusted by gym owners, athletes and health professionals. Their Black Friday gym equipment range highlights durable, high-performance gear built for real training environments. The company's 1RM and 360 Strength brands, along with a range of supporting strength equipment, are built for long-term performance and backed by expert guidance.



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Source : Little Bloke Fitness

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