

Lisa Anderson and LMA Consulting Highlight the Power of Technology + Data in Supply Chain Decision Making



Claremont, California Nov 11, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Lisa Anderson, MBA, CSCP, CLTD](#), a leading expert in manufacturing strategy and supply chain transformation and president of [LMA Consulting Group, Inc.](#), is calling on manufacturers to reexamine the role of technology and data in driving real-time business performance.

“Things can turn in a nanosecond,” said Anderson. “Markets shift, demand changes and supply disruptions emerge overnight. The best-performing manufacturers are those that can plan and pivot - seamlessly - because they trust their data and have connected their people, processes and systems through an optimized ERP system and by using the [SIOP process](#).”

Anderson, a featured keynote speaker at industry conferences, including the recent Valve Manufacturers Association (VMA) Annual Meeting, and a guest on multiple manufacturing and supply chain podcasts, emphasizes that visibility and agility are now inseparable. “Technology without process is noise; process without data is blind,” she added. “ERP systems are only as powerful as the insight they deliver and the decisions they enable.”

LMA Consulting’s latest eBook, [AI & Advanced Technologies in Manufacturing](#), released earlier this fall, explores how technology leaders across industries are integrating AI and advanced analytics to create measurable impact - from predictive insights to demand forecasting and optimized production plans. The eBook brings together perspectives from experts who work alongside manufacturers, highlighting where investments in ERP, automation and advanced data tools are already paying dividends.

“Manufacturers must ensure that their ERP systems are optimized, their data is accurate, accessible and normalized, and their SIOP processes connect every function that affects or is affected by supply

and demand,” Anderson explained. “That’s how organizations move from reactive firefighting to proactive planning - and from chaos to control.”

As 2025 draws to a close, Anderson encourages executives to take a hard look at how well their technology supports decision-making. “This is not about having the latest tool,” she said. “It’s about using the right information at the right time to make confident, strategic decisions that drive growth, profitability, and resilience.”

To explore LMA’s resources and thought leadership in manufacturing and supply chain transformation, visit: <https://www.lma-consultinggroup.com/best-of-supply-chain-page>. Organizations can also explore SIOp resources and Lisa’s Supply Chain Bytes video series for ongoing, practical insights.



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