Lalit Mahadeshwar to Join India-UAE Partnership Summit (IBLF Convention 2025) as Distinguished Panelist

Mr. Lalit Mahadeshwar, Chairman of the Sateri Group of Companies, will be representing India's innovation and technology leadership as a distinguished panelist at the 3rd India–UAE Partnership Summit (IBLF Convention 2025), hosted by Dubai Chambers.



Dubai, United Arab Emirates Nov 9, 2025 (<u>Issuewire.com</u>) - The event, led by Hon'ble Industry Minister of India, Shri Piyush Goyal, is scheduled for 12th November 2025 in Deira, Dubai. Mr. Mahadeshwar will be joining the Session: "Emerging Technologies & AI – Innovation Bridge", a

high-impact discussion exploring how **AI**, **digital infrastructure**, **fintech**, **and advanced manufacturing** can drive innovation-led growth and shape the future of cross-border collaboration between India and the UAE.

A globally recognized **Digital Transformation Leader**, **Serial Entrepreneur**, **and Social Impact Champion**, Mr. Mahadeshwar brings over **20 years of experience transforming e-commerce and enterprise systems for leading global brands.**

He also serves as a **Business Coach at the Kenan-Flagler School of Business (University of North Carolina, Chapel Hill)**, where he has mentored professionals for over a decade. In recognition of his dedication to human welfare, Mr. Mahadeshwar received the **Highest Award for Human Services (2023)** from the **State of North Carolina, USA**, becoming the **first Asian American** to earn this honor.

As an Architect of Simpliworks and ElintOm, Mr. Mahadeshwar leads transformative initiatives in personalization, omnichannel integration, and data-driven analytics that empower brands to build meaningful, long-lasting customer relationships. His vision continues to bridge technology, innovation, and human impact — aligning perfectly with the IBLF Summit's mission to foster synergy and innovation between India and the UAE.

"Technology is no longer just an enabler—it's the bridge that connects economies, cultures, and possibilities," says Mr. Mahadeshwar. "I'm honored to be part of this dialogue on shaping a smarter, more connected future between India and the UAE."

About Swasthe Middle East:

Swasthe Middle East is an UAE based digital transformation company specializing in **omnichannel strategy**, **e-commerce optimization**, **and enterprise solutions** for luxury and retail brands. Through innovation, insight, and integration, Swasthe Middle East helps businesses scale sustainably in the digital-first world.**Website:** www.swasthe.ae

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