

KSA Textile Market Surpasses USD 2.5 Billion Milestone – Latest Insights by Ken Research

Saudi Arabia's textile market, valued at USD 2.5 billion, is expanding under Vision 2030 through local manufacturing, sustainable fabrics, and export growth, positioning the Kingdom as a leading regional hub for apparel, home, and technical textiles.



Gurgaon, Haryana Nov 12, 2025 ([Issuewire.com](https://www.issuewire.com)) - Comprehensive market analysis outlines localization drive, export potential, and investment opportunities shaping the Kingdom's growing textile and apparel ecosystem.

Ken Research released its strategic market analysis titled "[KSA Textile Market](#) Outlook to 2030," revealing that the current market size is valued at **USD 2.5 billion**, based on a five-year historical analysis. The detailed study outlines how the Saudi Arabian textile industry is set to expand steadily, driven by Vision 2030's emphasis on industrial diversification, localization of manufacturing, and value-chain integration across apparel, home, and technical textiles. The report highlights how the convergence of government incentives, foreign investments, and sustainability-focused production is shaping a modern textile ecosystem in the Kingdom. Rising consumer demand, technological advancement in textile processing, and growing exports to GCC and African markets are further accelerating the industry's evolution toward becoming a regional manufacturing and design hub by 2030.

The 90+ page analysis provides decision-makers with critical intelligence on market dynamics, production capacities, trade flows, competitive positioning, and policy frameworks under Vision 2030. With rising demand from both consumers and institutional sectors such as hospitality and healthcare,

the study identifies the textile industry as a strategic pillar of Saudi Arabia's non-oil diversification agenda.

"Saudi Arabia's textile sector is entering a growth phase driven by localization and export readiness," said Namit Goel, Research Director at Ken Research. "The government's manufacturing incentives and private-sector investments are aligning to create a self-sustaining textile ecosystem serving domestic and GCC markets."

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Key Market Dynamics Reshaping the KSA Textile Landscape

The report identifies four core growth drivers that will define the Kingdom's textile and apparel development trajectory:

Government-Backed Localization Initiatives

The Saudi government is prioritizing domestic textile manufacturing under Vision 2030's industrial diversification strategy. Initiatives such as "Made in Saudi" and special economic zones for apparel production are incentivizing factories to establish within the Kingdom. These policies aim to reduce import dependency and create long-term employment in value-added manufacturing.

Expansion of Retail and Fashion Consumption

With a youthful population and rising disposable income, domestic demand for apparel and home-textile products is expanding steadily. Organized retail chains and e-commerce channels are increasing market accessibility, driving consumption of both fast fashion and premium garments.

Sustainable and Technical Textile Transition

Growing awareness around sustainability is reshaping the production landscape. Manufacturers are increasingly shifting toward organic cotton, recycled polyester, and low-impact dyeing processes. Additionally, demand for technical textiles—used in healthcare, construction, and sports applications—is projected to accelerate over the next decade.

Export and Regional Integration Opportunity

Strategic geographic positioning enables Saudi Arabia to serve as an export hub connecting GCC, Africa, and Europe. As domestic production scales up, export-oriented growth in fabrics and apparel presents new revenue streams for manufacturers and investors.

Critical Strategic Questions Addressed

For executives exploring the textile opportunity, the report answers four pivotal questions:

Market Entry Timing

With localization incentives gaining traction, the analysis identifies optimal windows for setting up manufacturing bases and strategic partnerships. Investors seeking first-mover advantage are advised to enter between 2025–2027 when government support measures peak.

Regulatory Navigation

The report provides detailed mapping of import tariffs, industrial licensing, and Saudi Standards (SASO) regulations that directly affect textile manufacturing and trade. This helps organizations anticipate compliance shifts as sustainability and local-content requirements evolve.

Competitive Positioning

Ken Research benchmarks 15+ leading domestic and international players, including Alhokair Group, Naseej International Trading, and Arabian Textile Company. The analysis reveals product diversification strategies, capacity expansion plans, and pricing trends to guide competitive positioning.

Investment Prioritization

White-space analysis highlights opportunities in technical fabrics, home-textile manufacturing, and localized fiber production. Vision 2030's industrial funding and mega-projects such as NEOM and The Line are set to drive long-term textile demand for construction, uniforms, and interior furnishing segments.

Critical Infrastructure and Policy Developments

The report highlights major infrastructure and policy milestones shaping the industry's future:

Industrial Zone Development

Textile clusters in Riyadh, Jeddah, and Jubail are expanding under public-private partnerships. These zones integrate logistics, warehousing, and production facilities designed to optimize export capacity and cost efficiency.

Sustainability and Circular Economy Standards

New sustainability frameworks encourage recycling, water-efficient dyeing, and waste-reduction technologies. The report details environmental compliance benchmarks and certifications necessary for local manufacturers to access export markets.

Trade and Tariff Reforms

Saudi Customs has introduced measures to facilitate import of textile machinery and raw materials while gradually increasing tariffs on finished apparel imports. This dual strategy is designed to nurture domestic production competitiveness.

Workforce Development Programs

Vision 2030 initiatives focus on upskilling the Saudi workforce for high-value textile operations such as design, pattern-making, and technical fabric engineering. The report quantifies workforce localization targets and training timelines through 2030.

Strategic Value for Decision-Makers

"What distinguishes this analysis is its operational depth," said **Harsh Saxena**, Principal at Ken

Research. “Beyond market sizing, we’ve mapped value-chain gaps, sustainability standards, and partnership opportunities that define Saudi Arabia’s evolving textile ecosystem.”

The 100+ page mandate delivers actionable insights for executives and investors, including:

- Detailed segmentation analysis by product type (apparel, home textiles, technical textiles, non-wovens, fabrics & yarn)
- 5-year and 10-year forecast models tracking volume and revenue growth through 2030
- Competitive benchmarking of leading players, pricing intelligence, and partnership frameworks
- White-space analysis in manufacturing, sustainable fabrics, and technical textiles
- Policy roadmap outlining localization incentives, customs reforms, and environmental compliance standards

As Saudi Arabia advances its economic diversification agenda, the textile industry stands as both a cultural and industrial growth engine. “Our study equips organizations with the insights required to align innovation, localization, and sustainability in one integrated roadmap,” added Harsh Saxena.

Industry executives seeking access to the complete analysis can contact Ken Research directly or visit KSA [Textile Market](#)

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Source : Ken Research

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