

K-Beauty's 2026 Forecast Revealed: How AI and Ingredients Are Defining Global Innovation



Dover, Delaware Nov 2, 2025 ([Issuewire.com](https://www.issuewire.com)) - The **K-Beauty Trend Summit 2025**, hosted by **Trendier AI**, will unite professionals from more than 100 countries to explore how artificial intelligence and ingredient innovation are driving the next chapter of K-Beauty's worldwide growth. Taking place virtually from **November 6 to 21, 2025**, the multi-week event brings together brands, ingredient developers, and investors to uncover the data and insights shaping 2026's global beauty bestsellers.

This year's program highlights the convergence of **data intelligence and ingredient science** — how predictive analytics, skin concern mapping, and formulation innovation are accelerating product development and market expansion.

The summit opens with "**The 2026 K-Beauty Forecast**," co-presented by **Jisun Lucie Shin**, Head of Data Business at Trendier AI, and **Kelly Kovack**, Founder & CEO of **BeautyMatter**. This session decodes how AI identifies the categories, formats, and brands positioned for success in 2026, offering a data-backed perspective on the shifts shaping global consumer demand.

Building on these insights, "**How K-Beauty Uses AI to Create Repeatable Bestsellers**," presented by **Kei Chun**, CEO & Co-founder, and **Dhilla Isthiari**, Head of Data Business, Trendier AI, delves into real case studies showing how Korean beauty brands are using Data + AI frameworks to transform R&D, marketing, and retail sourcing—compressing what were once month-long processes into same-day results.

The conversation continues with “**The 2026 K-Beauty Ingredient Roadmap**,” led by **Rahee Lee**, Head of Trend at Trendier AI, which explores how biotechnology, mild actives, and clinically proven efficacy are redefining formulation strategies and strengthening K-Beauty’s global competitiveness.

Expanding on this theme, **Week 2** features presentations from leading innovators including **Dewytree**, **9wishes**, **SKIN&LAB**, **Jincostech**, **Dear Ohneul**, **TERROIR BON**, **TREEANNSEA**, and **LVE KOREA**, focusing on ingredient research and skin-solution development.

The program concludes with “**Beyond the Hype: The Next Phase of K-Beauty’s Global Growth**,” led by **Claire Chang**, Founding Partner at **igniteXL Ventures**, joined by **TANIT Overseas Connections**, **STYLE STORY x Jelly Ko**, **Kahng**, and **Ordinax**, who share perspectives on building sustainable K-Beauty growth across Latin America, Europe, Australia, and the Middle East.

Summit Highlights

- **2026 K-Beauty Forecasts:** Data-led outlook on categories and consumer shifts defining 2026’s market.
- **AI in Action:** How intelligence is transforming product planning and retail decision-making.
- **Ingredient Innovation:** The biotech and functional ingredients leading skincare’s next evolution.
- **Global Expansion:** Strategies turning K-Beauty’s virality into long-term growth.

“With AI and data at the center of beauty’s transformation, this summit captures how K-Beauty is redefining speed, precision, and innovation on a global scale,” said **Kei Chun, CEO of Trendier AI**.

Registration is open to beauty professionals, buyers, and investors. **Select sessions will be open to the public**, while **Trendier Library members** receive full access to the complete program and exclusive in-depth analyses. Visit the [K-Beauty Trend Summit 2025 Official Page](#) for details.

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