

Jeff Henne Named Insight250 Award Recipient for Global Leadership in Inclusive Research and Public Health Innovation

San Francisco, California Nov 3, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Henne Group (THG) is proud to announce that, for the second time in as many years, its President and CEO, Jeff Henne, has received the prestigious Insight250 Award. The award honors global leaders and innovators advancing market research, enterprise intelligence, and data-driven marketing across more than 60 countries and six continents, recognizing individuals from academia, business, technology, consulting, and media who are shaping the future of insights.

As President of The Henne Group, Jeff has built a nationally respected research firm with a mission to amplify voices that are often unheard and help organizations connect meaningfully with the communities they serve. His pioneering work during the early years of the AIDS crisis sparked a lifelong commitment to social impact and inclusive research.

For nearly 40 years, Jeff has focused on using research to improve public health. He has led numerous studies on critical health topics, including telephone data collection for major projects commissioned by the National Institutes of Health.

Beyond research, THG also operates a full-service tier one tech support Call Center, offering customer service and technical support to a variety of federal and state partners, ensuring end-to-end engagement with the communities they serve. Jeff's dedication to public health also extends to philanthropy—he is the founding benefactor of Wyoming LifeLine, a 988 national suicide prevention organization supporting mental health in underserved regions.

Jeff is a member of the American Association for Public Opinion Research and the American Marketing Association, reflecting his ongoing commitment to professional excellence and innovation in the field.

This Insight250 recognition affirms Jeff's legacy of compassion, vision, and impact—turning insights into action for nearly four decades.

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