

Imagix Crystal Ball Companion Emerges as Holiday Standout with Ellie the Fairy and Ember the Dragon

Imagix Magic Crystal Ball Companion captures national attention as families rush to experience Ellie the Fairy and Ember the Dragon. Big News Network reports soaring demand and encourages buying through Best Buy to avoid inflated reseller prices.



New York City, New York Nov 24, 2025 ([Issuewire.com](https://www.issuewire.com)) - Imagix, the creator of the Magic Crystal Ball Companion, is witnessing soaring demand for its breakthrough interactive toy. The product, which brings to life two holographic characters, Ellie the Fairy and Ember the Dragon, inside a glowing crystal globe, is rapidly becoming one of the most talked about holiday gifts.

The Magic Crystal Ball Companion is designed for children ages six and up, delivering immersive storytelling, screen free play and personalized interaction. Ellie engages children with gentle guidance and imaginative tales while Ember offers lively adventures and playful quests. Available exclusively at Best Buy and [BestBuy.com](https://www.bestbuy.com), the toy is part of an emerging trend of technology infused companionship experiences for families.

According to recent coverage on [Big News Network](https://www.bignewsnetwork.com), the product is selling out quickly across major retailers and online platforms. While resellers have listed the item at steep prices, Imagix emphasizes that the popularity of the toy stems from its unique blend of friendly character engagement and

advanced holographic technology, not speculation.

“Families are responding to something they have not seen before,” said a tech toy expert. “Ellie and Ember are more than characters. They are companions that listen, learn and grow alongside children.”

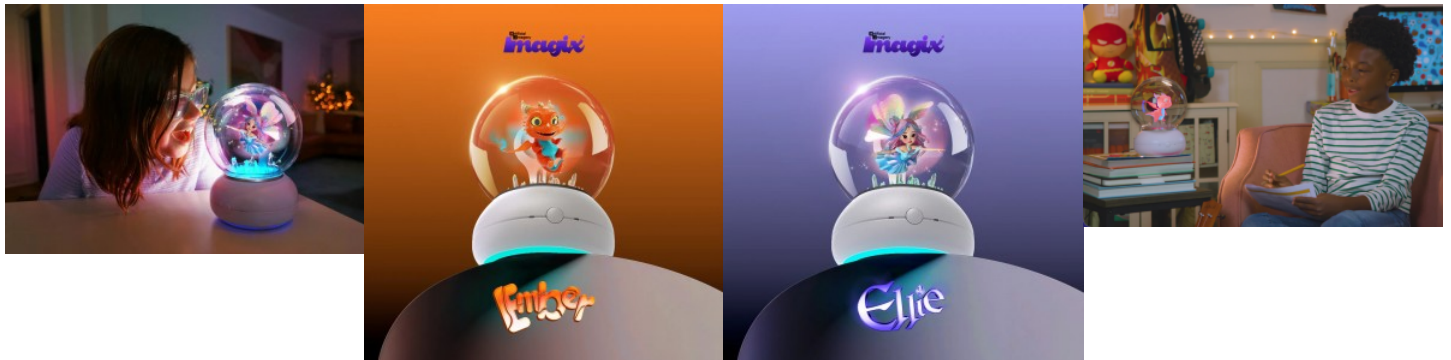
Imagix encourages shoppers to purchase through authorized channels to ensure they receive the full experience, including the companion features and support. The product retails for one hundred ninety nine dollars and remains actively stocked at Best Buy stores and online at [BestBuy.com](https://www.bestbuy.com).

About Big News Network

Big News Network is a global news platform that delivers timely reporting on business, consumer trends, technology and international events. The outlet provides syndicated content to partner sites around the world and is recognized for its broad coverage of emerging market stories and fast growing industries.

About [Imagix](#)

Imagix is a family first technology company focused on creating interactive, screen free play experiences. The Magic Crystal Ball Companion, featuring Ellie the Fairy and Ember the Dragon, represents the company's first major consumer release and aligns with its mission to spark learning, curiosity and imaginative play.



Media Contact

City News Syndicate

*****@citynewssyndicate.com

Source : Big News Network

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