

Hooked On ENT Partners R&B Legend Shazam Conner of H-Town



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Hooked On ENT proudly announces the onboarding of **Shazam Conner**, the lead singer and founding member of the iconic R&B group **H-Town**, as its newest client.

A true pioneer of R&B music, Shazam Conner rose to fame as part of **H-Town**, the platinum-selling group from Houston, Texas, whose timeless hits such as “*Knockin’ Da Boots*,” “*Emotions*,” and “*They Like It Slow*” defined a generation and continue to influence artists today. Known for their smooth harmonies, soulful lyrics, and unforgettable stage presence, H-Town remains one of the **biggest-selling independent groups of all time**, cementing their legacy in R&B history.

As Shazam Conner joins forces with Hooked On ENT, the collaboration marks an exciting new chapter in his illustrious career. Together, they aim to expand his reach, elevate his brand, and connect his artistry to new audiences across the world through strategic marketing, media relations, and innovative digital campaigns.

“Shazam Conner is not just an artist, he’s a living legacy,” said **Daria Hookfin**, President of Hooked On ENT. “We’re honored to partner with such an influential figure in R&B culture and look forward to amplifying his story, music, and movement to the world.”

This partnership reaffirms Hooked On ENT’s commitment to bridging legendary artistry with modern marketing excellence, empowering artists with the tools and visibility they deserve while preserving the culture that shaped them.

Fans can expect exciting announcements, new music releases, and exclusive appearances from Shazam Conner in the months ahead.

About Hooked On ENT

Hooked On Ent is a full-service marketing and Public relations firm that elevates your business, career, or product. Small enterprises, individuals, and even huge non-profit organizations are among its clients.



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