

Harrison Global Partners with Beauty Mirror to Expand Global K-Content Reach

Harrison Global Holdings Inc. Announces Strategic Partnership Agreement with Beauty Mirror Inc. to Accelerate Global K-Content Expansion



Manchester, New York Nov 10, 2025 ([Issuewire.com](https://www.issuewire.com)) - Harrison Global Holdings Inc. (Nasdaq: BLMZ), a global digital innovation company, today announced that it has entered into a Strategic Partnership Agreement with Beauty Mirror Inc. to support the growth and international expansion of Korean content IP across key global markets.

Under this agreement, the companies intend to jointly develop high-value intellectual property commercialization models and expand international distribution pathways for Korean content, beginning with content properties such as “K-Pop Demon Hunters.” Harrison Global intends to apply advanced digital technology, including AI-driven content systems, digital interoperability frameworks, and future-ready distribution architectures that support scalability and multi-regional market entry.

Beauty Mirror Inc. will begin its first major initiative under this partnership with the launch of its new global beauty audition program “Beauty Mirror” in Indonesia. The project is designed to broaden the cross-border presence of Korean beauty content and further strengthen Korean cultural resonance

across Asia, North America, South America, and Europe.

“This agreement reflects the continued expansion of Korean content markets globally,” said Nakade Ryoshin, Co-CEO of Harrison Global Holdings Inc. “Our objective is to develop stable and sustainable global commercialization models that support K-Content IP, including K-Beauty and K-Food, by integrating digital innovation strategies, structured partnership frameworks, and global creative distribution networks.”

The parties believe the Strategic Partnership Agreement supports a forward expansion platform for collaborative K-content development, international deployment, and long-term value diversification across the global cultural creative sector.

About Harrison Global Holdings Inc.

Harrison Global Holdings Inc. (Nasdaq: BLMZ) is a digital innovation company focused on advanced media distribution architecture, AI-driven entertainment IP development, global content commercialization, and technology platform expansion serving cultural creative sectors internationally.

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Forward-Looking Statements

This press release includes forward-looking statements within the meaning of federal securities laws. These statements are based on current expectations and involve risks and uncertainties that may cause actual results to differ materially. Harrison Global Holdings Inc. undertakes no obligation to update forward-looking statements except as required by applicable law.

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