

Greg Coticchia Leads SE Healthcare in Launching Continuous Burnout Insights to Revolutionize Workforce Well-Being

Under the leadership of Greg Coticchia, CEO of SE Healthcare and Partner at CEO Coaching International, SE Healthcare has launched a major evolution in healthcare well-being technology with its new Continuous Burnout Insights platform.



Charleston, South Carolina Nov 6, 2025 ([IssueWire.com](https://www.issuewire.com)) - Under the leadership of [Greg Coticchia](#), CEO of SE Healthcare and Partner at CEO Coaching International, SE Healthcare has launched a major evolution in healthcare well-being technology with its new Continuous Burnout Insights platform. This latest innovation delivers real-time visibility into workforce stressors, enabling healthcare organizations to identify, address, and prevent burnout faster than ever before.

Coticchia, a six-time CEO, two-time COO, and veteran technology executive, brings over 30 years of experience leading transformation in data-driven environments. His leadership philosophy, rooted in innovation, operational excellence, and human-centered design, has guided SE Healthcare's mission to redefine how healthcare organizations understand and act on workforce well-being.

"Healthcare burnout is not just a human resource issue, it's a systemic challenge that impacts care quality, retention, and financial sustainability," said Greg Coticchia. "Our Continuous Burnout Insights empower leaders with actionable data so they can act early, not react late. This is about turning well-being into a strategic advantage."

The upgraded **Burnout Prevention Platform** introduces continuous assessments, AI-enhanced analytics, and visual dashboards that help organizations:

- Measure burnout trends in real time across departments.
- Pinpoint the root causes of stress with detailed, role-specific insights.
- Support clinicians through microlearning-based, CE/CME-accredited courses.
- Track participation, engagement, and outcomes through intuitive dashboards.

Developed in collaboration with nurse leaders and hospital administrators, the new version is built to empower healthcare executives to connect insights directly to action. "We've transformed complex burnout data into clear, usable insights," said John S. Youngblood, Director of Software Development at SE Healthcare. "Leaders now have the clarity to understand what's happening across their workforce and act with confidence."

This milestone reflects the same forward-thinking leadership that has defined Coticchia's career. Before joining SE Healthcare, he guided Sopheon, a public technology company, through a remarkable transformation from a legacy consulting model into a cloud-native SaaS powerhouse, ultimately leading to a successful private equity exit. Across 14 startups, four of which he founded, Coticchia has raised over \$73 million in venture capital and overseen more than 17 mergers and acquisitions. His deep experience in operational scaling and product innovation, having launched over 100 products, has equipped him to drive SE Healthcare's mission with precision and impact.

"Leading organizations through transformation requires the same core principle as burnout prevention by listening to people, acting on data, and moving with purpose," Coticchia explained. "That alignment between innovation and empathy is at the heart of SE Healthcare building tools for the modern healthcare workforce."

The Continuous Burnout Insights platform provides actionable data, including:

- Trends segmented by gender, age, role, and department.
- The most commonly reported workplace stressors.
- AI-analyzed written feedback for emotional and contextual depth.
- Demographic insights to identify vulnerable teams.
- Direct employee feedback loops to improve engagement and transparency.

These updates build on SE Healthcare's earlier 2025 release of predictive analytics and AI-personalized content. Together, these tools make burnout prevention measurable and actionable, linking microlearning engagement to tangible improvements in workplace well-being.

SE Healthcare's latest announcement follows the company's successful partnership with the American Nurses Association (ANA), which brought SE's Burnout Prevention Program® to thousands of nurses nationwide. That collaboration delivered measurable impact, including:

- Over 10,000 ANA members engaged within the first year.
- 22,000 CE credits earned, saving institutions over \$660,000.
- A 35% reduction in severe burnout cases.
- 50,000+ microlearning sessions completed, with 86% of nurses applying strategies on the job.

Coticchia attributes this success to SE Healthcare's fusion of data and empathy. "We're not just collecting information—we're translating it into real, sustainable change," he said. "The healthcare sector needs systems that understand its people. Our platform was built from the ground up to do exactly that."

Beyond his executive leadership, Coticchia brings academic and coaching expertise that shapes SE Healthcare's innovation culture. He is the founding Executive Director of Carnegie Mellon University's Master's Program in Product Management, the first program of its kind globally and teaches at the University of Pittsburgh's Katz School of Business. Through CEO Coaching International, he now mentors top executives, helping them master growth through clarity and disciplined execution.

"Every CEO faces burnout in a different way," Coticchia added. "At SE Healthcare, we're helping organizations tackle that challenge systemically because when leaders and clinicians thrive, patients benefit too."

The Continuous Burnout Insights platform also integrates benchmarking tools, allowing hospitals to compare internal data with national averages and peer networks. This function helps institutions measure progress, validate investments in well-being programs, and continuously refine their strategies.

According to Dr. Andrea Coyle, Chief Clinical Officer at SE Healthcare, "The power of Greg's leadership lies in his ability to merge technical innovation with compassion. Our tools help organizations see

burnout not as a metric, but as a human story that demands informed, empathetic action.”

Coticchia’s career-long belief that innovation and culture are inseparable continues to shape SE Healthcare’s trajectory. “Technology should empower people, not overwhelm them,” he said. “By using continuous insights, we’re helping organizations turn data into decisions that protect the health of those who care for others.”

To explore the upgraded Burnout Prevention Platform and its Continuous Burnout Insights dashboards, SE Healthcare invites healthcare leaders to schedule an on-demand demo at info.sehealthcaresolutions.com/demo.

About [Greg Coticchia](#)

Greg Coticchia, CEO of SE Healthcare and Partner at CEO Coaching International, is a six-time CEO, two-time COO, and award-winning entrepreneur with over 30 years of experience in the technology sector. He has founded four companies, raised over \$73 million in venture capital, and participated in more than 17 mergers and acquisitions. As a transformational leader, he guided Sopheon through its shift to a SaaS model and successful private equity exit. Coticchia holds a Master’s in Industrial Engineering and an MBA from the University of Pittsburgh, and founded Carnegie Mellon University’s Master’s in Product Management program.

About SE Healthcare

SE Healthcare is a leader in data-driven burnout prevention and clinician well-being solutions. Through evidence-based programs, continuous analytics, and personalized learning, SE Healthcare empowers healthcare organizations to build resilient, high-performing teams while improving retention and patient outcomes.

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