

Green Vehicle Disposal and EZ Suite Announce Strategic Partnership

Integrating Proven Marketing Expertise with Smart Digital Solutions to Drive Growth



Mansfield, Ohio Nov 9, 2025 ([Issuewire.com](https://www.issuewire.com)) - *Green Vehicle Disposal* (GVD), North America's leading network of environmentally certified auto recyclers, and *EZ Suite*, an industry-leading business management platform, are proud to announce a strategic partnership designed to transform the automotive recycling industry.

This collaboration brings together two trusted innovators with a shared mission: to help licensed auto recyclers grow responsibly, profitably, and sustainably in an increasingly digital world.

For over 15 years, **Green Vehicle Disposal** (GVD) has been at the forefront of modern auto recycling. Established in 2008 in partnership with **Standard Auto Wreckers**, GVD built the first and only harmonized end-of-life vehicle solution in North America — connecting consumers directly with certified recyclers across Canada and the United States. Today, GVD operates through a vast digital network of over 15 web portals and 10 social media channels, making it the most recognized and accessible green

recycling brand on the continent.

“This is not just a business arrangement — it’s a shared vision for how recyclers can thrive in the next generation of the industry,” said **David Gold**, Founder of **Green Vehicle Disposal** and President of Standard Auto Wreckers. “EZ Suite and GVD bring complementary strengths that, when combined, create a turnkey solution with immediate and lasting impact for recyclers across North America.”

“This partnership is an exciting way to give back to the auto recycling community and bring even more value to our customers,” said **Jim McKinney**, Founder of **EZ Suite**. “Recyclers are some of the hardest-working people in the industry, and this integrated solution is built to help them save time, boost efficiency, and strengthen their bottom line.” Under this partnership, both organizations will continue to operate within their areas of expertise while collaborating to expand program capabilities and value.”

The partnership coincides with GVD’s upcoming **First Quarter 2026 launch** of a suite of new technologies designed to supercharge recycler performance, including:

- **24/7 Parts Request Banners** for around-the-clock customer engagement
- **Vehicle Acquisition Banner** to attract and secure more local vehicle inventory
- **An All-In-One Digital Marketing Solution** to increase visibility in the search engines and amplify recyclers presence on social media

“GVD has built a proven model that connects licensed recyclers with both customers and communities,” said **Jay Granofsky**, Marketing Director for GVD. “By partnering with EZ Suite, we’re expanding that model to include the most advanced digital tools available — ensuring recyclers can compete effectively in a fast-changing industry.”

By combining GVD’s established national marketing presence and environmental leadership with EZ Suite’s technological expertise, this partnership establishes a new benchmark for innovation, sustainability, and collaboration across the automotive recycling industry.

About Green Vehicle Disposal (GVD)

Green Vehicle Disposal is North America’s only continent-wide network of certified “green” auto recyclers. Founded in 2008 in partnership with Standard Auto Wreckers, GVD leads the industry in environmentally responsible end-of-life vehicle management. The organization promotes sustainability, consumer trust, and business growth through its nationwide network of certified recyclers and over 15 digital web properties.

www.autorecycling.ai

About EZ Suite

EZ Suite is a comprehensive business management platform designed specifically for the automotive recycling industry. It provides recyclers with the technology and tools to manage operations efficiently, engage customers effectively, and drive digital transformation.

www.ezsuite.com

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