Goldman and Young Chooses BatchMaster ERP to Streamline Manufacturing and Scale Operations

The Kazakhstan-based manufacturer of personal care and cleaning products partners with BatchMaster to enhance efficiency, quality, and planning capabilities.



Indore, Madhya Pradesh Nov 23, 2025 (<u>Issuewire.com</u>) - BatchMaster Software Pvt. Ltd. announced that Goldman and Young, a well-established manufacturer of personal care and cleaning products in Kazakhstan, has chosen BatchMaster ERP Web Edition to support its manufacturing operations and future growth.

Goldman and Young produce a wide range of items, including soaps, cleaning compounds, disinfection agents, kitchen-care products, and personal hygiene formulations. As the company expanded, its distributed manufacturing and warehouse processes led to inconsistencies in data, challenges in planning, and avoidable wastage. These requirements highlighted the need for a unified ERP system that could bring all core functions onto a single platform.

After evaluating multiple ERP solutions, the company selected **BatchMaster ERP Web** Edition based on its process-manufacturing focus and coverage of essential functions such as inventory control, <u>formula management</u>, costing, production, quality management, planning, and warehouse operations.

Explaining the decision, **Mr. Daniyar Nurmaganbetov**, Owner of Goldman and Young, said, "For us, it was important to have a partner who understands our industry thoroughly. BatchMaster stood out in that regard."

The implementation will include five user licenses of **BatchMaster ERP** Web Edition. The system will enable integrated planning, better batch and production management, and structured warehouse operations, while ensuring data consistency across departments.

Commenting on the partnership, **Mr. Sanjay Panjwani**, Managing Director, BatchMaster Software Pvt. Ltd., said, "We are pleased to have Goldman and Young join our user base. Our experience in the process manufacturing sector positions us well to support their operational needs and growth plans."

The project will be deployed using **BatchMaster's Xpress Methodology** for a timely and structured rollout. Both teams are aligned on project goals, and the implementation is expected to bring measurable improvements to the company's day-to-day operations.

About Goldman and Young

Goldman and Young is a manufacturer of personal care and cleaning products based in Kazakhstan. Owned by Mr. Daniyar Nurmaganbetov, the company is a leading name in the sector.

About BatchMaster Software Pvt. Ltd.

BatchMaster Software is a leading provider of <u>Al-powered ERP solutions</u> for process manufacturing industries, including food & beverages, pharmaceuticals, paints and coatings, chemicals, and cosmetics. Trusted by over **40,000 users worldwide**, BatchMaster enables manufacturers to streamline operations, ensure regulatory compliance, and accelerate business growth through intelligent automation and advanced analytics.

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