

Golden Penny Unveils Exciting New Product Line to Elevate Everyday Meals

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Apapa, Lagos Nov 5, 2025 ([Issuewire.com](https://www.issuewire.com)) - Golden Penny Unveils Exciting New Product Line to Elevate Everyday Meals

Golden Penny, one of Nigeria's most trusted and iconic food brands, is proud to announce the launch of its latest innovation designed to bring more quality, taste, and nutrition to dining tables across the nation. With decades of experience in producing top-quality food products, Golden Penny continues to set the standard for excellence, affordability, and innovation in the Nigerian food industry.

The new product line, which includes Golden Penny Instant Pasta, Golden Penny Choco Spread, and Golden Penny Whole Wheat Flour, marks a significant step forward in the brand's mission to provide wholesome and accessible food solutions for Nigerian families. Each product has been carefully crafted using premium ingredients to meet the evolving tastes and nutritional needs of today's consumers.

Speaking during the launch event, Omoboyede Olusanya, Managing Director of Flour Mills of Nigeria Plc, the parent company of Golden Penny, emphasized the brand's commitment to improving lives through good food.

"Golden Penny has always been a household name synonymous with quality and trust. With this new launch, we are not only expanding our product offerings but also reinforcing our dedication to providing nutritious, affordable, and tasty options that make every meal memorable," he said.

Golden Penny's new products are designed with versatility and convenience in mind. The Instant Pasta cooks in minutes, delivering restaurant-quality taste for busy families; the Choco Spread offers a rich, creamy delight perfect for children and adults alike; and the Whole Wheat Flour supports healthy living without compromising flavor.

In addition to quality and taste, the new range highlights Golden Penny's ongoing commitment to local sourcing and sustainable production. By working closely with Nigerian farmers and maintaining world-class manufacturing standards, the brand continues to contribute significantly to the country's food security and economic growth.

Golden Penny products have long been staples in Nigerian homes, from pasta and flour to noodles and semolina. This latest expansion reflects the brand's deep understanding of consumer preferences and its agility in adapting to modern lifestyles.

As part of the launch campaign, Golden Penny will roll out engaging nationwide promotions, digital campaigns, and community food fairs to give consumers a firsthand experience of the new products. Customers can expect to see the new range on shelves at major supermarkets and local retail stores nationwide in the coming weeks.

"Our goal is to bring smiles to every table," said John Coumantaros. "We believe food should not only nourish the body but also create joyful moments for families and communities."

ABOUT US

Golden Penny is one of the largest food brands in Nigeria, offering great-tasting and nutritious products at affordable prices. Our products are made from some of the finest raw materials and remain the preferred choice among consumers and industrial users, such as bakeries and confectioners.

Media Contact

Golden Penny

*****@fmnplc.com

07056891000

1 Golden Penny Place, Wharf Road, Apapa, Lagos State, Nigeria

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