

Go Time Success Group Launches Innovative ServiceTitan Training Academy to Empower HVAC and Home Service Professionals

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coaching and performance training for the home service industry, proudly announces the launch of its ServiceTitan Training Academy — a transformative program designed to help HVAC, plumbing, and electrical contractors harness the full potential of the ServiceTitan platform.

With this initiative, Go Time Success Group continues its mission to elevate home service businesses by combining practical business knowledge, leadership development, and advanced software training. The [ServiceTitan Training Academy](#) equips companies with the tools, strategies, and expertise they need to operate more efficiently, enhance customer experience, and boost profitability.

Bridging the Gap Between Technology and Operations

The home service industry has rapidly evolved, with technology playing a pivotal role in modern operations. ServiceTitan has become the go-to field management software for contractors, offering powerful tools for dispatching, job tracking, invoicing, and performance analytics. However, many businesses struggle to fully utilize these features — leading to missed opportunities and inefficiencies.

Recognizing this gap, Go Time Success Group created the ServiceTitan Training Academy to empower business owners and their teams with comprehensive, hands-on training. The academy teaches participants not just how to use the platform, but how to integrate it strategically into their day-to-day operations for maximum impact.

“Our goal is to help contractors get the most out of ServiceTitan by simplifying its complex tools and showing them how to use data to make smarter business decisions,” said Chris Hunter, Co-Founder of Go Time Success Group. “We want to turn confusion into confidence and ensure every business sees real, measurable results.”

About the ServiceTitan Training Academy

The ServiceTitan Training Academy is an in-depth, interactive program tailored for HVAC, plumbing, and electrical companies that already use or plan to adopt ServiceTitan. The training covers everything from platform setup and process optimization to team accountability and business growth strategies.

Through guided instruction, live demonstrations, and real-world examples, Go Time Success Group’s certified trainers help teams understand how to:

- Streamline scheduling, dispatching, and job tracking
- Improve technician performance through mobile tools and reporting
- Automate billing, invoicing, and customer communication
- Leverage dashboards and KPIs to make data-driven decisions
- Enhance sales processes and customer service experiences
- Customize workflows for maximum efficiency and profitability

The program also includes performance audits and one-on-one coaching sessions, ensuring every participant receives personalized guidance that aligns with their company’s goals.

Why ServiceTitan Training Matters

ServiceTitan is an incredibly powerful platform — but only when used to its fullest potential. Many contractors invest in the software without fully understanding how to integrate it into their business processes. The ServiceTitan Training Academy ensures that companies maximize their return on investment (ROI) by teaching them to use every feature effectively.

“ServiceTitan has revolutionized the trades industry, but there’s still a learning curve,” said Ben Stark, Co-Founder of Go Time Success Group. “Our training takes the guesswork out of it. We help contractors turn technology into a growth engine that drives efficiency, customer satisfaction, and profitability.”

Go Time Success Group’s trainers are industry veterans who’ve built and managed successful home service businesses themselves. This unique perspective allows them to connect with participants on a deeper level, understanding their pain points and offering practical, real-world solutions.

Benefits of the ServiceTitan Training Academy

Companies that complete ServiceTitan Training Academy experience significant operational and financial improvements. Key benefits include:

- **Increased Efficiency:** Learn how to automate processes, reduce administrative workload, and optimize team productivity.
- **Improved Profitability:** Identify opportunities to increase revenue and lower operational costs using accurate data insights.
- **Enhanced Team Accountability:** Equip your technicians, dispatchers, and managers with the knowledge to perform confidently and consistently.
- **Better Customer Experience:** Streamline service delivery, improve communication, and enhance customer satisfaction.
- **Actionable Insights:** Use ServiceTitan’s reporting tools to track key performance metrics and make informed business decisions.

By mastering these tools, contractors can run smoother operations, close more sales, and maintain a strong reputation in their market.

Supporting HVAC and Home Service Professionals

The launch of the ServiceTitan Training Academy aligns perfectly with Go Time Success Group’s broader mission: to help contractors grow stronger businesses through leadership, culture, and systems. The company has already helped hundreds of home service businesses nationwide achieve sustainable success through coaching, workshops, and online programs.

Now, with the addition of specialized ServiceTitan training, Go Time Success Group aims to give contractors a technological edge that will help them thrive in an increasingly digital marketplace.

“Technology can’t replace great service, but it can amplify it,” said Hunter. “By helping contractors master ServiceTitan, we’re giving them the power to deliver better service, make smarter business decisions, and grow with confidence.”

About Go Time Success Group

[Go Time Success Group](#) is a premier business coaching and training organization dedicated to helping HVAC, plumbing, and electrical contractors achieve long-term success. Founded by industry leaders Chris Hunter and Ben Stark, the company provides personalized business consulting, team leadership training, and operational development programs that help service businesses scale effectively.

The organization’s approach combines practical field experience with proven business strategies, ensuring contractors get real results — not just theory. With the addition of the ServiceTitan Training Academy, Go Time Success Group continues to lead the way in empowering contractors to thrive in an increasingly competitive industry.

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