

## Giant Floor Celebrates 60 Years in NEPA with New Giant Flooring Lines and \$599 Carpet Install Promotion

Giant Floor, Northeastern Pennsylvania's trusted flooring retailer for over 60 years, is proud to celebrate its anniversary with the launch of new Giant-made flooring lines.



**Scranton, Pennsylvania Nov 5, 2025 ([Issuewire.com](https://www.issuewire.com))** - *Giant Floor*, Northeastern Pennsylvania's trusted [flooring retailer](#) for over 60 years, is proud to celebrate its anniversary with the launch of new Giant-made flooring lines, continued protection from global tariff impacts, and a major installation promotion designed to thank loyal NEPA homeowners.

### Giant-Made Products: Built for NEPA Homes

Giant Floor continues to expand its own *Giant Brand* flooring line; products designed in house and built to balance quality, performance, and affordability. The newest additions include:

- **“Audrey Dawn” [Luxury Vinyl Tile](#) (LVT)** –  
A sophisticated, waterproof LVT that delivers the timeless look of hardwood with the durability and easy maintenance modern homes demand. Audrey Dawn's warm tone and realistic texture make it perfect for kitchens, living rooms, and basements across NEPA.
- **“Electric City GV33” [Carpet](#)**  
A soft, resilient carpet created to perform beautifully under real-world wear — and priced to make upgrading affordable for every homeowner. This Giant-made carpet line underscores the company's mission to keep luxury flooring accessible without sacrificing quality.
- **“Giant Green™ (GV-Grass)” [Carpet Line](#)**  
An eco-inspired, durable [indoor/outdoor carpeting](#) option designed for performance and style. Its sustainable composition and vibrant texture show Giant Floor's ongoing investment in forward-thinking flooring solutions.

## Giant Floor: Building Value From The Ground Up

As both manufacturer and retailer, Giant Floor maintains full control over its products; from sourcing raw materials and designing collections to delivering the final installation in customers' homes and commercial spaces. This direct-to-consumer model ensures consistent quality and transparent pricing, without the layered markups common in the industry.

While other suppliers continue to face shortages and tariff-related price swings, Giant Floor's local manufacturing and established partnerships keep shelves stocked and prices steady. It's a straightforward approach that reflects the company's 60-year commitment to honesty, reliability, and value for NEPA homeowners.

## Still Beating Tariffs and Market Inflation

While national retailers have raised prices due to supply-chain challenges and international tariffs, Giant Floor's Giant Brand products have remained largely unaffected. The company's proactive sourcing and control of its production pipeline allow it to maintain consistent pricing and availability, providing local families with dependable options even in a volatile market.

## Celebrating 60 Years of Trust and Service

Founded in 1965, Giant Floor has grown from a single store into one of the most recognized names in Pennsylvania flooring. With showrooms in Wilkes-Barre, Scranton, Bartonsville, and Blakely, the family-owned company remains committed to craftsmanship, transparency, and personal service; the values that built its reputation over 60 years.

For Giant Floor, value isn't a slogan; it's a tradition. Sixty years later, the company continues to deliver the same dependable craftsmanship, honest pricing, and service that define everyday Giant Floor value across Northeastern Pennsylvania.

## \$499 Full Carpet Installation - A Christmas [Carpet Installation](#) Special

To celebrate the holidays, Giant Floor is offering a complete carpet installation for only \$499, including a wide selection of carpeting options, padding, and professional installation; covering up to 195 sq ft (ideal for a bedroom, hallway, or steps). It's a straightforward, all-in package; no hidden fees, no big-box wait times, and service from local pros. It's a thoughtful, out-of-the-box Christmas gift idea that turns comfort into something you can walk on.

"Everything we do comes back to making flooring simple and affordable for our community," said Peter Rubando. "This \$499 install is our way of saying thank you for 60 years of loyalty."

## Visit or Learn More

Stop into any of Giant Floor's four NEPA showrooms to explore the Giant Brand collections, view the new Audrey Dawn and Electric City GV33 lines, or take advantage of the anniversary install promotion.

Locations: Wilkes-Barre • Scranton • Bartonsville • Blakely



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