

Fallen Yet Not Forgotten Launches New Series of Veteran Coins, Military Pins, and Service Recognition Items

This update brings new recognition products such as thank you coins, creed coins, and branch-specific lapel pins for ceremonies and veteran appreciation events.



Bentonville, Arkansas Nov 30, 2025 ([IssueWire.com](https://www.IssueWire.com)) - Fallen Yet Not Forgotten, a United States-based brand committed to preserving the legacy of military heroes, today announced the expansion of its national collection of commemorative coins and recognition pins dedicated to veterans, active-duty members, and first responders. The expanded lineup includes new **coins for veterans**,

thank you veteran coin designs, heroic service coins, military branch creed coins, and a broadened series of **veteran lapel pins** representing all major U.S. service branches.

This announcement marks a significant milestone for the company as it strengthens its mission to support military appreciation initiatives while offering meaningful memorabilia that honor service, sacrifice, and patriotism. The collection aims to provide organizations, families, and community groups with high-quality symbolic items for ceremonies, volunteer initiatives, recognition programs, and veteran appreciation projects.

A National Effort to Honor Service and Sacrifice

The newly expanded catalog features an extensive array of recognition items, including [thank you for your service coins](#), **veteran award coins, honoring all who served coin tributes**, and custom-crafted **military recognition coins** created to reflect the diverse experiences of America's Armed Forces. These pieces have become increasingly significant within veteran communities, military reunions, community events, and public service organizations seeking symbolic ways to acknowledge commitment to duty.

Fallen Yet Not Forgotten developed the expansion in response to a growing national demand for symbolic gifts that express gratitude for military service. The company noted that individuals, public organizations, and veteran support groups increasingly rely on meaningful tokens such as **thank you challenge coins** to recognize sacrifices made by current and former service members. The updated lineup includes designs representing values across each military branch, including unity, service before self, mission excellence, and unwavering patriotism.

New Military Creed Series: Honoring Branch Identity

One of the most noteworthy developments in the expanded catalog is the introduction of the full [Military Tradition Coins](#) Series, which highlights the guiding principles of the United States Armed Forces. These new releases include:

- **United States Air Force Creed Coin**
- **United States Navy Creed Coin**
- **Navy Sailor Creed Coin**
- **Space Force Coins** (representing the newest U.S. military branch)

These creed-based designs hold strong symbolic relevance among active-duty members and veterans who uphold these values throughout their service careers. The coins serve as reminders of dedication, discipline, and the traditions embedded within each branch.

The Air Force creed series, for example, embodies integrity and excellence, while the Navy creed coins reflect the honor, courage, and commitment central to naval identity. The Space Force-themed releases continue the company's goal of representing every branch accurately and respectfully.

Expanded Collection of Lapel Pins for Veteran and Military Recognition

In addition to the new coin series, Fallen Yet Not Forgotten announced a broader range of [military lapel pins](#) and [veteran lapel pins](#) aimed at organizations hosting ceremonies or national recognition events. New additions include:

- **Air Force veteran lapel pins**
- **Navy veteran lapel pins**
- **Navy eagle pin**
- **Military branch lapel pins**
- **U.S. military pins** representing the Army, Navy, Marine Corps, Air Force, Coast Guard, and Space Force
- **POW MIA lapel pins** honoring America's missing and unaccounted-for service members
- **Support our troops pins**
- **Firefighter thank you coin and pin selections**

These recognition pins have long been used in official ceremonies, community parades, staff appreciation events, and memorial observances such as Veterans Day, Independence Day, Memorial Day, and Armed Forces Day. The expanded offerings make it easier for organizations to choose items that align with branch identity and mission values.

The addition of **POW MIA lapel pins** reflects the company's ongoing commitment to ensuring that service members who did not return home remain honored and remembered. Likewise, the inclusion of firefighter recognition items acknowledges first responders as part of America's extended family of public service professionals.

Commitment to Preserving Military Traditions

Fallen Yet Not Forgotten emphasized that its expanded lineup is not designed as merchandise but as **recognition artifacts** meant to uphold tradition and reinforce appreciation for national service. The company collaborates with veteran families, public service organizations, and military community leaders to create designs that accurately reflect cultural, historical, and ceremonial significance.

The **unique military challenge coins** within the collection are developed with thematic elements that trace back to traditional challenge-coin customs, widely celebrated across military installations, unit gatherings, and veteran reunions. Many of the new designs, such as **us veteran coins** and **vietnam veteran coins**, address the need for inclusivity across generations of U.S. military service.

This approach allows organizations to incorporate historically respectful items into their recognition programs, whether commemorating a veteran's years of service, acknowledging a volunteer's contributions, or honoring major community milestones involving military support initiatives.

A Growing National Demand for Meaningful Recognition Items

Several veteran support organizations, civic groups, retirement communities, and public service institutions have increasingly sought symbolic items that display appreciation without commercial overtones. Fallen Yet Not Forgotten noted this rise in demand as the reason for expanding both product availability and branch-specific options.

Over the past year, the interest in **thank you coins**, **thank you veteran coin pieces**, and **police thank you coins** has grown substantially across community organizations that host events for veterans returning home, transitioning into civilian life, or celebrating service anniversaries. Recognition coins and pins also play a role in nonprofit outreach efforts, care-package initiatives, and remembrance ceremonies.

With the addition of multiple military-branch items and creed-focused collections, the company aims to ensure that every individual's service story can be acknowledged with a symbol that carries lasting meaning.

Fallen Yet Not Forgotten's Mission and Long-Term Vision

The organization stated that its overall mission centers on preserving the values and traditions of the United States Armed Forces through symbolic items that honor courage, unity, and sacrifice. The company has continued to increase its offerings to reflect every military branch and key public-service sector, ensuring that no service member is left without representation.

The latest expansion aligns with its long-term commitment to provide accessible, high-quality recognition pieces for:

- Veteran appreciation programs
- Nonprofit military support organizations
- Local government recognition ceremonies
- Community celebrations and parades
- Military retirement events
- Memorial and remembrance observances
- Educational institutions teaching military history
- Families and supporters of military members

Each new release whether a **thank you for your service coin**, a branch-specific creed coin, or a symbolic **support our troops pin** is intended to reinforce a message of national unity and gratitude.

About Fallen Yet Not Forgotten

Fallen Yet Not Forgotten is a United States-based organization dedicated to honoring service members through symbolic, historically respectful recognition items. The company specializes in commemorative military coins, creed-based collections, first-responder appreciation items, and an extensive range of

branch-specific lapel pins. Its mission is to preserve the stories, values, and sacrifices of America's heroes through meaningful artifacts that foster unity, remembrance, and gratitude.

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