

Everyone Should Know About Rishav Jaykar - The Visionary Behind Promotency and the Rise of Modern Indian Creativity

From a small-town dreamer in Bihar to a digital visionary shaping global brands, Rishav Jaykar's journey is proof that passion, persistence, and purpose can redefine success.



Delhi, India Nov 10, 2025 ([Issuewire.com](https://www.issuewire.com)) - The digital world is full of noise—but some names rise above it because they create meaning, not just marketing. One of those names is [Rishav Jaykar](#)—an

Indian artist, entrepreneur, and marketing expert whose journey from Munger, Bihar, to building Promotency, a thriving digital marketing company, has become a story of inspiration for India's new creative generation.

A Journey That Inspires Millions

Born on 17 June 2000, Rishav Jaykar (real name Rishav Ranjan) grew up in a middle-class family that taught him values, not shortcuts. His father, a college professor, and mother, a government teacher, instilled in him the discipline and humility that shaped his character.

From being a stage performer in school to leading college events, Rishav always had a flair for creativity and leadership. But his path was never easy—he faced rejection, limited resources, and self-doubt.

"I didn't come from privilege - I came from purpose," Rishav says.

"When you have responsibility on your shoulders, you learn to make every move count."

The Visionary Behind Promotency

Rishav founded [Promotency](#), a digital marketing and development company, with a single mission—to empower brands with creativity and emotion.

Today, Promotency serves international clients, offering services in digital advertising, website and app development, social media strategy, and creative brand storytelling.

What sets Rishav apart is his philosophy—that marketing is not about selling products but about building emotions and trust.

"Marketing should speak human," Rishav often says. "Because numbers fade, but emotions stay."

Author, Creator, and Speaker

Beyond entrepreneurship, Rishav Jaykar is also an author and content creator, known for his insightful videos on Instagram (@rishav.jaykar), where he blends knowledge, travel, and motivation.

His books—"Content [Marketing Unlocked](#)" and "[The Art of Visual Storytelling](#)"—explore how storytelling can turn ordinary content into extraordinary influence.

As a public speaker, Rishav's talks about creativity, self-growth, and digital leadership continue to inspire students, creators, and business owners across India.

Breaking Barriers, Building Dreams

Rishav's story is not about overnight fame—it's about slow, consistent growth, built on honesty and a clear vision.

He represents a new wave of young Indian entrepreneurs who combine business with purpose and creativity with impact.

His message to young creators is simple:

"You don't need to be born extraordinary—you just need to believe that your story matters."

The Growing Influence

Rishav's presence across social media and the digital landscape continues to expand. His ability to combine strategy with soul and creativity with clarity has made him a respected voice in the world of marketing and storytelling.

He is currently working on expanding Promotency globally and exploring new ventures under Chatroll, a platform designed to make digital communication more meaningful and interactive.

Why Everyone Should Know About Rishav Jaykar

Because Rishav is not just building businesses—he's building belief. He represents every small-town youth with a big dream, every creator who doubts their worth, and every entrepreneur who chooses ethics over shortcuts.

About Rishav Jaykar

[Rishav Jaykar](#) (Rishav Ranjan) is an Indian entrepreneur, author, content creator, and marketing strategist. He is the Founder of Promotency and Co-Founder of Chatroll, known for his visionary work in digital branding and creative strategy.

If you want to understand what modern creativity looks like, look at Rishav Jaykar.

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