

# Etim Limited Expands Its Media and Technology Footprint Across Africa

The Nigerian multinational conglomerate strengthens its presence in e-commerce, entertainment, and technology innovation.



**Lagos, Nigeria Nov 10, 2025 ([Issuewire.com](https://www.issuewire.com))** - *Etim Limited*, a subsidiary of **Aniedi Group Limited**, has announced the expansion of its diverse media, e-commerce, and technology services across Africa. The company's growth strategy focuses on merging entertainment, technology, and digital commerce to empower consumers and professionals in the region.

**Etim Limited** is a Nigerian multinational mass media and entertainment conglomerate that owns numerous companies involved in music, television, radio, publishing, motion pictures, theme parks, and the Internet. Through its innovative approach, the company continues to redefine how audiences engage with media and technology in the digital age.

"Our vision is to create a global platform where technology meets creativity," said a company representative. "Etim Limited is building an ecosystem that connects people, ideas, and opportunities through innovation and media excellence."

In addition to its mass media ventures, Etim Limited has invested heavily in **e-commerce and digital infrastructure**, providing seamless access to online shopping, secure payment solutions, and professional business tools designed for individuals and enterprises.

## About Etim Limited:

Etim Limited, a subsidiary of **Aniedi Group Limited** and **Benson Dominion Limited**, is a Nigerian multinational mass media and entertainment conglomerate that owns numerous companies involved in music, television, radio, publishing, motion pictures, theme parks, and the Internet. The company also operates in the technology and e-commerce sectors, providing digital solutions to businesses and individuals across Africa.

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