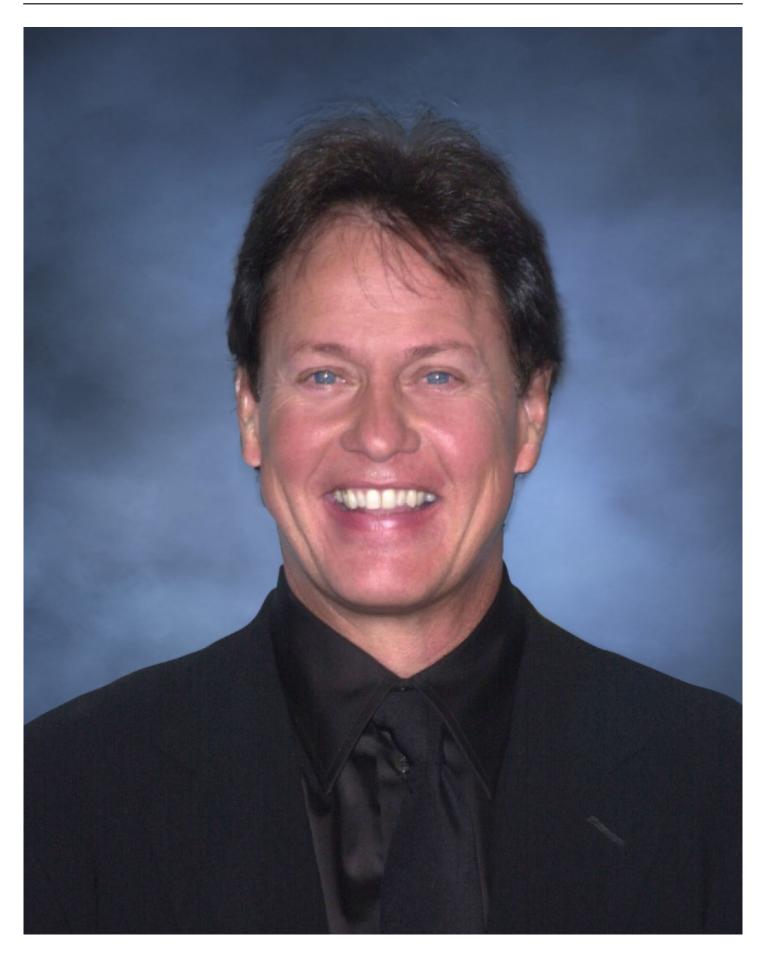
## **Entertainment Dynamo Rick Dees to Be Inducted As 2025 Giant of Broadcasting in NYC Ceremony**

**Trailblazing Media Innovator To Be Saluted For Groundbreaking Lifetime Achievements** 



(LABF) will honor broadcast superstar and trailblazer Rick Dees as a **2025 Giant of Broadcasting & Electronic Arts**, saluting his groundbreaking contributions to music, media, and audience engagement. Join the celebration at the awards luncheon from 11:30 a.m. – 2:00 p.m. on Friday, November 14, at New York's Gotham Hall.

Rick Dees, known for his boundless energy and creative genius, has left an indelible mark on broadcasting. Launching with the 1976 sensation "Disco Duck"— a Grammy-nominated, multiplatinum single that sold well over six million units worldwide, won a People's Choice Award, and hit number one on the Billboard Hot 100—Dees quickly became a cultural force as a Platinum Recording Artist.

Dees transformed KIIS-FM in Los Angeles into both the nation's highest-rated and highest-revenue-producing station, delivering extraordinary financial success to the group during his tenure. His iconic **Rick Dees Weekly Top 40** countdown continues to entertain millions as a true global phenomenon, with its seamless mix of hit music, storytelling, and wit. A 10-time consecutive Billboard Radio Personality of the Year winner, Marconi Award recipient, National Radio Hall of Fame inductee, and Hollywood Walk of Fame star holder, Dees remains a trailblazing entrepreneur and voice-over artist today, continuing to innovate through his **Rick Dees Hit Music** app—a brand expansion platform that harnesses the universal power of music to connect and engage on a visceral level—and inspiring even more new ventures that bridge generations and cultures.

"Being named a Giant is a profound nod to the fun and fulfillment radio brings—I've lived it every day," said Dees. "I'm grateful for the journey and the fans who've made it unforgettable."

The 2025 class features Dees with luminaries like actor-producer Kelsey Grammer; ABC's David Muir; TEGNA's Lynn Beall; attorney John R. Feore, Jr.; Cox Radio's Dick Ferguson; actor Gary Sandy; and sportscaster Lesley Visser. Steven Portnoy of ABC News Radio receives the preservation award.

Emceed by 2018 honoree Bill Whitaker of CBS News, the LABF event highlights media pioneers, backed by Beasley Media Group and Diamond sponsors TEGNA Inc. and ABC News.

LABF has recognized over 260 icons since 2003, celebrating more than 260 leaders and using proceeds to enhance its University of Maryland archive and fund Broadcast Education Association initiatives.

For more, reach Debbie Beagan-Carcich at debbie@giantsofbroadcasting.org or 732-245-7799. Visit <a href="https://www.tvradiolibrary.org/giants-2025">https://www.tvradiolibrary.org/giants-2025</a> for full honoree bios.

## **About Rick Dees**

A trailblazing entertainer, Rick Dees has shaped media and pop culture as a Grammy-nominated Platinum Recording Artist, broadcast pioneer, entertainer, producer and entrepreneur whose iconic career has blended music, humor, and innovation to captivate global audiences. Dive into the full Rick Dees universe from A to Z at Rick.com.

## About the Library of American Broadcasting Foundation (LABF)

LABF, a 501(c)(3) nonprofit, safeguards broadcasting's legacy for future generations. Visit <a href="https://www.tvradiolibrary.org/">https://www.tvradiolibrary.org/</a> for details.



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