

Dr. Shamus Wright Celebrates the Heart, Humor, and Heartbreak of Chicago Bears Fandom in Unbearably Loyal

UNBEARABLY LOYAL:

The Highs, Lows, and Laughs of
Loving the Chicago Bears



By

DR. SHAMUS WRIGHT

San Francisco, California Nov 10, 2025 ([IssueWire.com](https://www.issuewire.com)) - Lifelong fan and author Dr. Shamus Wright delivers a passionate tribute to one of America's most storied football franchises in his new book, [Unbearably Loyal: The Highs, Lows, and Laughs of Loving the Chicago Bears](#). This lively and heartfelt collection captures what it truly means to bleed navy and orange—from the glory days of 1985 to the modern struggles of rebuilding faith season after season.

In *Unbearably Loyal*, Dr. Wright takes readers on a nostalgic and brutally honest journey through decades of triumph, turmoil, and tailgates. From the infamous “Quarterback Graveyard” to the highs of Super Bowl XX, Wright chronicles the unwavering spirit that defines Bears fans. Through humor, grit, and deeply personal reflections, the book honors both the heroes on the field and the fans who never stopped believing.

“The Bears don’t just play football—they play with our emotions,” Dr. Wright says. “Being a fan means knowing pain, pride, and hope all at once. It’s about loyalty that doesn’t waver, even when the scoreboard does.”

More than a sports chronicle, *Unbearably Loyal* is a love letter to Chicago itself. Wright explores the team’s cultural roots, fierce rivalries, and the rituals that unite fans from Soldier Field to sports bars across the country. Each chapter blends wit, storytelling, and nostalgia—celebrating the community that thrives despite heartbreak and keeps chanting “Bear Down” no matter the odds.

About the Author

Dr. Shamus Wright is a Chicago native and lifelong fan of the Bears. Known for his raw humor and candid storytelling, he captures the deep emotional bond between sports teams and their cities. With a background in psychology and a passion for writing, Wright brings a fresh, unfiltered voice to sports literature—one that celebrates the fans as much as the game itself.

Availability

Unbearably Loyal: The Highs, Lows, and Laughs of Loving the Chicago Bears is now available in paperback and eBook formats on Amazon and other major online retailers.

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