

Did Netflix Pass on It? The 1960s Vertical Drama Everyone's Suddenly Talking About.



Edison, New Jersey Nov 10, 2025 ([IssueWire.com](https://www.issuewire.com)) - In the generation of palm-sized storytelling, where every second is a cut, nothing shocks Hollywood anymore. Everyone talks about how trashy, how campy, and how over-the-top vertical dramas are, and yet people cannot stop watching.

Then came *His Princess from Nowhere*.

A 1960s dark romance vertical drama. Too dark, too forbidden, too cinematic, and too heartbreakingly beautiful for a smartphone screen. Yet somehow, that is exactly where it landed.

I stumbled upon the series this November. I thought I was watching a misplaced Netflix trailer. Then *Serenade* started playing as the first snow fell, and I realized this wasn't short-form content, it was cinema pretending to be one.

Why is it hiding on a vertical platform? Maybe because these days, only horror, apocalypse, and survival stories get greenlit. For a moment, I even wondered if someone had trimmed a widescreen drama just to sneak it into the mobile era.

I was ready to roll my eyes. And then came *Beef Treats*. Mark Tierno. The man who played that unforgettable zombie in *Day of the Dead*. His role was small, but anyone who grew up watching late-night cable would recognize that face in a heartbeat. Horror fans still bring him up on forums and at conventions, as if he were part of the genre's secret family tree.

When he appeared in the pilot and said "Lucy Lay" in that low, gravelly tone as Mr. Carter, I froze. For a split second, I expected him to sprout fangs the moment she walked into the mansion. You know how it goes. In vertical dramas, anything can happen.

But not this time.

Wasn't I?

Set in upstate New York, the series follows Lucy Lay, a piano teacher who enters the world of a wealthy family and finds herself bound by a fabricated marriage that slowly unravels into passion, deceit, and ruin. What begins as a melodrama becomes a visual confession, part *Atonement*, part *Crimson Peak*, and wholly original. As I followed the episodes, I felt like I was twenty again, rewatching *Gone with the Wind*, rereading *Wuthering Heights*, with *The Notebook* DVD still tucked somewhere in the cabinet. It made me remember the kind of love that hurts quietly, beautifully.

The producers recall, "It was too refined for short-form. But no one wanted to take the risk. DramaWave was the only platform brave enough to run it." And thanks to that, I got to watch this rare creation.

His Princess from Nowhere might be the first time a vertical drama feels like a real movie, in terms of cinematic pace. And maybe, just maybe, it will be the last cinematic vertical drama, because elegance like this rarely survives the algorithms of the short-drama fast-food age. Perhaps that's its destiny.

Send your thoughts about the show to press@blinkafram.com.

His Princess from Nowhere is now streaming on **DramaWave** (www.mydramawave.com).

Watch the trailer at www.li productions.





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