

Develop a Travel Booking Software / B2C B2B Portal for Travel Agency Business

PROVAB develops next generation travel booking software platform for travel agencies and tour operators. It offers B2C, B2B and back office system with flights, hotels, transfers, car rental and holiday packages modules.



New York City, New York Nov 1, 2025 ([Issuewire.com](https://www.issuewire.com)) - Setting up a travel booking platform for a new travel agency business involves a series of structured steps that blend technology, supplier partnerships, and business planning. The process begins with defining your business model. You must first decide whether your agency will serve individual travelers (B2C), corporate clients or sub-agents (B2B), or operate as a hybrid model combining both. It's also important to determine your niche—whether you'll focus on flights, hotels, car rentals, holiday packages, or a combination of all these services.

Once your business model is clear, the next step is choosing the type of booking platform you want to build. There are three main approaches. The first is using a white-label solution, which allows you to quickly launch a branded platform based on an existing system provided by companies like Provab Technosoft or Travelomatix. The second is to develop custom [travel technology solutions](#), which gives you complete control over design and functionality but requires higher investment. The third option is to create your own website and integrate travel APIs or Global Distribution Systems (GDS) to access live flight, hotel, and car rental data.

Integrating GDS and [travel aggregator](#) is a crucial part of the setup process. Major systems like [Amadeus GDS](#), Sabre, and Galileo provide real-time flight information, while hotel and car rental APIs

such as Hotelbeds, Expedia, and CarTrawler supply accommodation and transport data. These integrations ensure your customers can view live availability, compare prices, and complete instant bookings through your platform.

To manage all operations efficiently, your travel agency will need robust software. A comprehensive travel agency software solution should include a booking engine for various services, a CRM for customer management, secure payment gateway integration, and tools for markup management, multi-currency support, and sales reporting. Many agencies choose ready-made agency solutions Amadeus & [Galileo software](#) and EAN.

Once your platform is ready, setting up payment and accounting systems is essential. Integrating secure gateways such as Razorpay, Stripe, or PayPal ensures customers can pay conveniently and safely. Meanwhile, using accounting software like QuickBooks, Zoho Books, or Tally helps you track revenue, commissions, and taxes.

Once your operational base is set up, build a capable backend team to handle customer service, inventory management, and marketing. Your admin panel should allow staff to manage bookings, track payments, and handle client communications efficiently. A reliable support system—through live chat, email, and phone—enhances customer satisfaction and trust.

When your [GDS software](#) system is ready for launch, focus on marketing your platform effectively. A user-friendly website and mobile app with optimized SEO will attract organic traffic. Digital advertising through Google Ads and social media campaigns can further boost visibility. Promotions, discounts, and referral programs are effective strategies for gaining initial traction.

After launching, continuous maintenance and improvement are essential for success. Monitor customer feedback, update APIs and content regularly, and expand your offerings to include new destinations and experiences. As your business grows, consider scaling the platform's infrastructure using cloud services like AWS or Google Cloud to ensure fast and reliable performance.

About Provab Technosoft

Provab is dedicated to delivering innovative and tailored software in travel tech, aviation, healthcare, enterprise and edtech verticals. It offers airline reservation system, healthcare app, travel agency software, airline CRS, meta search engine & API integration like Amadeus, booking.com API, expedia api, hotelbeds API and others. If you have a question, how to start a travel agency online? We have a perfect solution for you.



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