

Crocpad Drives National Wellness and Mental Health Awareness With Cutting-Edge Ice Bath Recovery Solutions

Crocpad Leads the Way in Mental Health-Focused Wellness With Innovative Ice Bath and Recovery Systems



Sydney, New South Wales Nov 17, 2025 ([Issuewire.com](https://www.issuewire.com)) - Crocpad, one of Australia's fastest-growing wellness and recovery brands, is making waves across the nation by helping Australians unlock the power of cold-water therapy through its expanding range of premium [ice baths](#) and chillers. Built on a mission to make world-class recovery accessible to everyone—from elite athletes and fitness centers to everyday Australians—Crocpad continues to redefine the way the country approaches recovery, performance, and mental well-being.

Founded in 2017, Crocpad has rapidly grown into a trusted name in the wellness and recreational industry. While best known for its commercial-grade floating mats and inflatable slides, Crocpad's innovative recovery range—including the Ice Bath Pro, Ice Pod, and industry-leading Boreon Chillers—has become a key solution for gyms, sports clubs, wellness studios, and home users seeking effective, science-backed recovery methods.

“Cold-water therapy is no longer just a trend—it’s a validated recovery tool supported by research and used by high-performers globally,” said **Tony Tanios**, Director of Crocpad. **“Our mission is to make these benefits accessible to everyone, not just professionals. We’re proud to support Australians on their wellness journey—whether they’re training for peak performance or simply investing in their physical and mental health.”**

Today, Crocpad products are available nationwide—online, through retail partners including **Clark**

Rubber's 65+ stores, Amazon Australia, eBay, Big W, Woolworth, mydeals and via selected gyms and wellness centers. The company has also partnered with sporting clubs, mental health advocates, and fitness communities to expand access to cold-water therapy and educate the public on its benefits, including:

- Faster muscle recovery and reduced inflammation
- Improved circulation and immune function
- Enhanced mood and mental resilience
- Increased energy and performance potential

Driven by growing demand, Crocpad continues to invest in product innovation—developing larger ice bath sizes, portable recovery solutions, and energy-efficient chillers designed for Australian conditions.

Supporting Local Communities

Crocpad is also committed to supporting Australian wellness communities through partnerships, education, and local activations. The company is currently working with mental health organisations, sports recovery teams, and fitness influencers to bring more awareness to the power of cold therapy.

“This is more than a product—it’s about creating a culture of recovery,” said Tanios. **“Whether it’s an NRL team, a local gym, or a parent starting their wellness journey, we’re proud to help Australians feel and perform better.”**

About Crocpad

Crocpad is an Australian-founded brand offering premium recreational and recovery products, including commercial-grade floating water mats, inflatable slides, saddle floats, and a rapidly expanding [ice bath](#) and chiller range. Since launching in 2017, Crocpad has grown into a trusted name across fitness, wellness, and lifestyle communities and is stocked nationwide through leading retail partners.





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