

CISA Conference Insight: A Guide to Choosing the Best VCM Laminated Steel from China



Wuxi, Jiangsu Nov 6, 2025 ([Issuewire.com](https://www.issuewire.com)) - The global steel industry is undergoing a profound transformation, moving away from commodity focus toward high-value, specialized materials that meet rigorous standards for aesthetics, durability, and environmental compliance. This shift is particularly evident in the market for Vinyl Coated Metal (VCM) or [VCM Laminated Steel](#), a premium product essential for modern home appliances and sophisticated interior construction. For international buyers seeking the China Best VCM Laminated Steel Factory, the insights gleaned from the 2025 China International Steel Week and its host, the [China Iron and Steel Association \(CISA\)](#), are invaluable. The conference outlines the future trajectory of Chinese steel—a future defined by technological advancement, "green" production, and specialization—a trajectory perfectly aligned with the offerings of EVEREST steel manufacturing company.

The key takeaways from the 2025 CISA events, explaining how the industry's focus on "New Quality Productive Forces" directly informs the choice of a top VCM supplier. We then highlight how EVEREST, with its long history and focus on specialized finishes, is positioned to deliver the quality and innovation demanded by the global market.

The 2025 CISA Conference: Navigating China's Steel Transformation

The 2025 China International Steel Week, held in Shanghai and hosted by the China Iron and Steel Association (CISA), served as the definitive platform for understanding the strategic direction of the world's largest steel-producing nation. Under the theme "Technology Empowerment · New Quality Future," the conference emphasized two major, interconnected pillars: Green Low-Carbon Development and Intelligent Manufacturing.

For buyers of high-value finished products like VCM Laminated Steel, the CISA agenda provided critical signals regarding supply chain reliability, product quality consistency, and future compliance risks.

Pillar 1: Green Low-Carbon Development and VCM Substrates

CISA's commitment to the national "dual carbon" goals (peaking carbon emissions before 2030 and achieving carbon neutrality before 2060) is fundamentally reshaping the raw material supply chain. This mandate has direct implications for VCM Laminated Steel, which requires a highly consistent, clean steel substrate.

- **EAF Transition and Green Steel:** The conference highlighted CISA's push to systematically and orderly develop Electric Arc Furnace (EAF) steelmaking capacity...
- **Environmental Compliance of Coaters:** CISA events stressed the necessity for compliance across the entire industry...

Green low-carbon developmentPillar 2: Intelligent Manufacturing and Quality Consistency

The "Intelligent Manufacturing" focus—a major thread at the 14th China International Steel Congress—is directly relevant to VCM production...

Intelligent manufacturing & qualityEVEREST: Excellence in VCM Laminated Steel and Specialized Finishes

Welcome to EVEREST steel manufacturing company! Our business model is perfectly aligned with the high-quality, specialized focus now championed by the CISA...

The Superiority of VCM Laminated Steel

- **Unmatched Aesthetics:** The laminate film allows for highly realistic textures...
- **Superior Durability:** The laminated film provides exceptional resistance...

VCM film textures & finishesEVEREST's Core Competitive Advantages

As a seasoned ppgi coil factory focusing on the specialized coating and finishing segment, EVEREST offers specific strengths...



Everest Product Quality Inspection Project



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