# Celebrated Author Dr. Rod Berger Hosts Book Launch Event & charity: water Fundraiser at The Factory, Franklin

Acclaimed singer/songwriter Emmy Russell headlines an evening of song and story.



**Nashville, Tennessee Nov 6, 2025 (**<u>Issuewire.com</u>**)** - Renowned storyteller, author, and speaker Dr. Rod Berger invites the community to an inspiring evening on November 15th at The Factory in Franklin, Tennessee, for the <u>Book Launch Party & charity: water Fundraiser</u>. This special event celebrates the release of Dr. Berger's acclaimed new book, <u>The Narrative Edge: Authentic Storytelling That Meets the Moment</u> (Wiley), and supports global water solutions through partnership with the nonprofit juggernaut charity: water.

The night highlights storytelling's transformative power and collective generosity. Guests will experience charity: water's Experience Lab at The Factory, a top-tier innovation hub raising awareness and funds for water insecurity worldwide. As a nonprofit leader, charity: water has already raised over \$1 billion for nearly 200,000 water projects globally.

"Rod Berger understands that water represents more than a resource – it's a story of hope, resilience, and human dignity. This isn't just a book; it's a blueprint for fostering global empathy," shares Scott Harrison, founder and CEO of charity: water and New York Times Best-selling author of *Thirst*.

Highlighting the event is a live performance and conversation with Emmy Russell, an acclaimed

singer/songwriter and granddaughter of country legend Loretta Lynn, who many will recognize from her run on American Idol, season 22. Russell will share her latest hits and personal story alongside Dr. Berger, demonstrating how storytelling fosters connection and impact.

This event welcomes attendees to participate in a story co-written with some of Nashville's most impactful leaders and personalities.

### **Event Details:**

- **Date:** November 15th, 2025
- VIP Event Location & Time: The Factory, Franklin, TN (Second Floor, charity: water's Experience Lab) 5:30 p.m. – 6:30 p.m.
- Main Event & Time: The Factory, Franklin, TN (Harbor + Union) 6:30 p.m. 10:30 p.m.
- Tickets: Available via **Humanitix**

For more information about attending, supporting charity: water, or media inquiries, please contact:

#### **Event Media Contact:**

info@drrodberger.com

#### **About Dr. Rod Berger:**

Dr. Rod Berger is a renowned author, speaker, and storytelling expert known for his work in narrative leadership and authentic communication. His latest book, "The Narrative Edge," encourages readers to consider how stories influence our lives and society, based on 4,000 interviews across five continents.

## **About charity: water:**

Founded in 2006, charity: water is a leading nonprofit dedicated to bringing clean and safe drinking water to people in developing nations. To date, it has funded nearly 200,000 water projects worldwide.

#### **About Emmy Russell:**

Emmy Russell was a contestant on Season 22 of American Idol. She comes from country music royalty, as the granddaughter of the legendary Loretta Lynn. She continues to carve her own path in music, recently releasing her newest hit, "That Girl".

#### **Media Contact**

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Source: Dr Rod Berger

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