

Buying Mattress Online Made Easy: Loom & Needles Introduces 100-Night Trial, Free Delivery & up to 11-Year Warranty



Bareilly, Uttar Pradesh Nov 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - In today's digital-first world, choosing the right mattress online can feel like a leap of faith. To bridge that gap between shopper hesitation and peaceful sleep, Loom & Needles is announcing a suite of customer-centric guarantees: a **100-Night Risk-Free Trial, Free Delivery**, and an industry-leading **up to 11-Year Warranty** — making it easier

than ever to buy mattress online with confidence.

A Shift in Mattress Buying: Online Needs Assurance

More Indian consumers are choosing to [buy mattress online](#) thanks to convenience and expanding options — but uncertainty remains. Will it be comfortable? Will it fit? Will I regret not choosing in-store? Loom & Needles is tackling those concerns head-on with its generous trial and warranty policies. Their website clearly states:

100 Night Risk Free Trial – sleep on it in every sense. You have 100 nights to try the mattress at home. If it is not the right fit, we will arrange a free pickup.

Free No-Contact Delivery... Up to 11 Years Warranty

With these policies, buying mattress online becomes less gamble and more guarantee.

What's on Offer?

100-Night Trial

Upon delivery, customers get 100 nights to [trial](#) test their mattress in home-sleep conditions. If it doesn't feel right, Loom & Needles will pick it up at no extra cost (terms apply). Covers most standard-size mattresses (4–8" thickness), excluding custom sizes.

Free Delivery & No-Contact Setup

Online purchase comes with door-to-door delivery and easy setup—removing the friction many feel when buying mattress online.

Up to 11-Year Warranty

Signifying long-term trust, the brand offers mattresses backed by an 11-year warranty, covering manufacturing defects, sagging beyond 1", foam splits, and spring depression.

Why These Guarantees Matter

- **Removes Risk** – Many avoid buying mattress online because of uncertainty. A 100-night trial gives time to test the comfort in real-life conditions, beyond just 5 minutes in a showroom.
- **Encourages Commitment** – Extended warranties show that the brand stands behind its product. It brings peace of mind and encourages shoppers to invest.
- **Aligns with Modern Buying Habits** – With more customers shopping online, the expectation is for hassle-free returns, transparent policies, and delivery convenience. Loom & Needles matches that standard.
- **Ups Sleep Quality** – Because the brand removes barriers to trying and returning, customers are more likely to pick a mattress they truly love — leading to better sleep, health, and satisfaction.

What Shoppers Can Expect

- **Detailed online specs:** thickness, foam layers, firmness, materials.
- **Customer reviews:** real-world feedback from individuals who bought mattress online.
- **Shipping and setup:** full delivery, mattress arrives rolled or boxed, little to no assembly.
- **Trial period:** 100 nights of real sleep.
- **Return/Refund:** Free pickup if mattress isn't right.
- **Warranty service:** Long-term protection against manufacturing issues.

Because everything is handled online—from ordering to tracking to return—Loom & Needles is redefining what it means to buy mattress online in India.

Say Goodbye to Mattress Shopping Stress

In-store shopping can feel rushed. You lie down for 10 seconds, hope for the best, and leave carrying a bulky product. With this online model:

- You pick the size and firmness from bed comfort at home.
- It's delivered to your door, often quickly.
- You sleep on it across weeks (not minutes) and decide if it's truly right.
- If it isn't, return is seamless.

This approach puts comfort, confidence and convenience in the driver's seat.

Looking Ahead

As online mattress sales grow, consumers will demand more than just a “good deal” — they'll expect guarantees, convenience, and seamless returns. By introducing the 100-Night Trial, Free Delivery, and up to 11-Year Warranty, Loom & Needles is not only meeting those expectations but raising the bar for what “buy mattress online” should mean.

About Loom & Needles

In operation for over four decades, [Loom and Needles](#) manufactures and sells mattresses designed with comfort, health, and durability in mind. Producing a range of foam, hybrid, spring, and folding mattress options, the brand is committed to simplifying the online mattress buying journey.



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